



Hotel & OTA Competitors



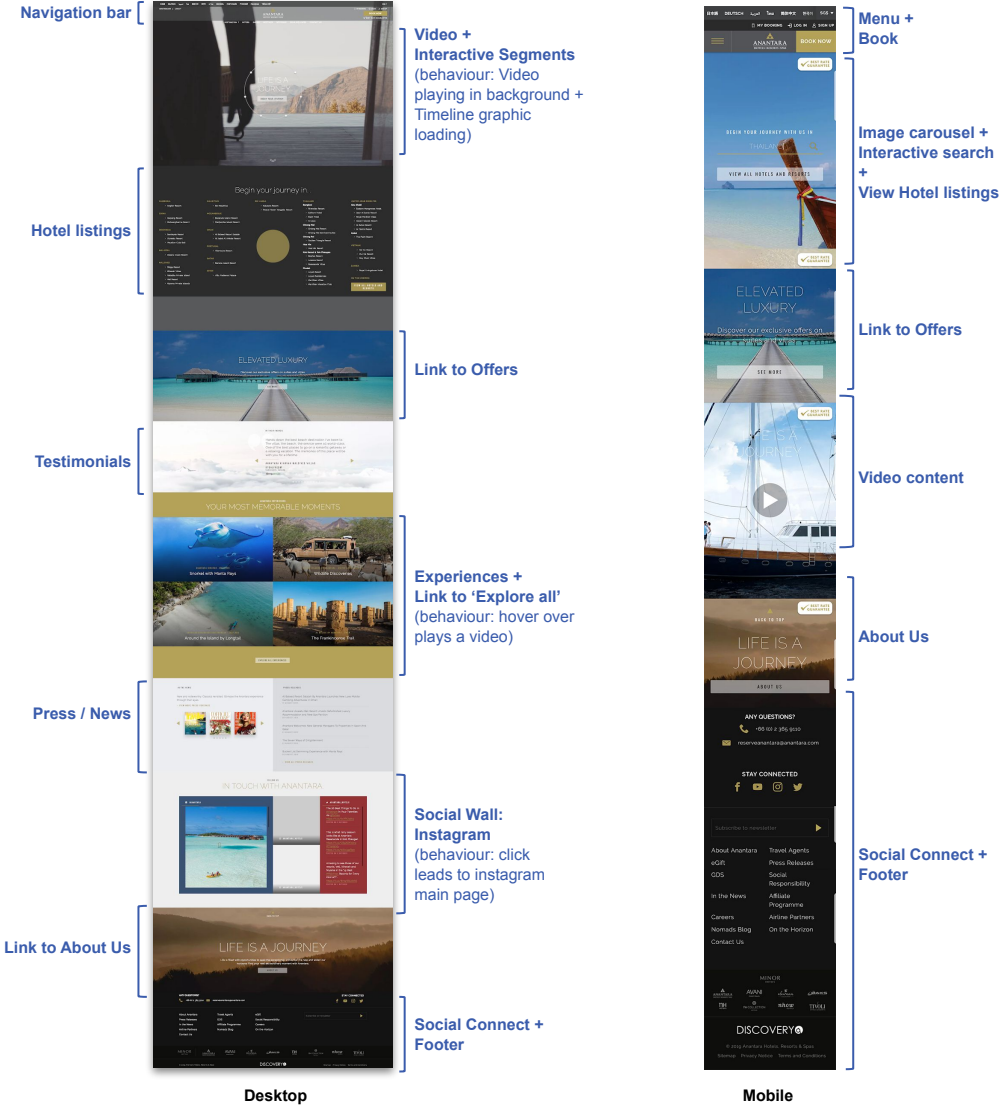
Homepage

Desktop

- ✓ The video playing on the website takes place above the first scroll, and is very impressive. There is no lag/waiting time.
- ✓ For some images, when hovering over an image, there are more graphic micro-animations.
- ✓ Hovering over buttons have micro-animation.
- ✓ Sticky navigation while user is scrolling down.
- ✓ Overall good use of typography and the use of hierarchy

Mobile

- ✓ Rotating image on first screen with animation search bar, prompting/aiding the user to input a destination/location.
- ✓ Sticky navigation while user is scrolling down.



Desktop

- ✓ There are micro-animations when user is scrolling down the website. Images + Text are progressively revealed. For some sections, when hovering over an image, it is slightly enlarged.
- ✓ As the user is scrolling, the top navigation bar transitions to main logo and booking button, and text is hidden, until user hovers over the navigation area again.
- ! Body copy appears to be quite small (currently size 13pt. Ideal should be size 16pt).
- ! The social icons are in grey, which might be mistaken for being inactive buttons
- ! Headline 'More Rosewood' is not clear that it was linking to Offers.

Mobile

- ✓ Rotating image on first screen with animation search bar, prompting/aiding the user to input a destination/location
- ✓ Sticky navigation while user is scrolling down.

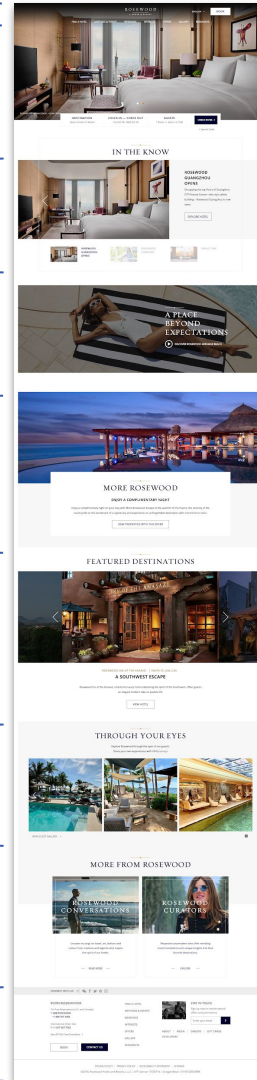
Navigation bar

In The Know
(latest news)

Link to
Properties Offers

Social Wall:
Instagram
(behaviour: click
opens a popup)

Social Connect +
Footer



Desktop

Main image +
Booking bar

Video promo
(behaviour: click
opens a popup
playing the video)

Link to Featured
destinations

More (Content)

Menu +
Book

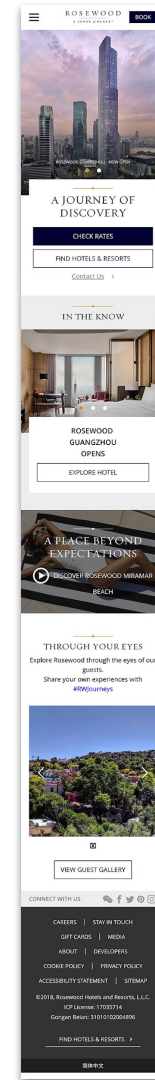
Check rates
(booking page)
+
Link to Hotel
Listings

In The Know
(latest news)

Video content

Social Wall:
Instagram

Social Connect +
Footer



Mobile

Desktop

- ✓ The video playing on the website takes place above the first scroll, and is very impressive. There is no lag/waiting time.
- ✓ Sticky navigation while user is scrolling down.
- ✓ Hovering over buttons have micro-animation.
- ✓ Overall good use of typography and the use of hierarchy

Mobile

- ! Highlights (new properties) section is quite far below
- ✓ Sticky 'check rates' button at bottom for quick entry into booking.

Navigation bar

Link to List + Link to 'Our story'

Online Magazine

Promo: Links to Videos

Promo: Private retreat

Promo: Featured Property

Video

Highlights (new Properties)

Products

Promo: New/ Upcoming (experience)

Promo: Residences

Social connect + Footer

Menu

Main image

Featured Property

Promo: Link to Videos

Promo: New/ Upcoming (experience)

Promo: Private retreat

Promo: Residences

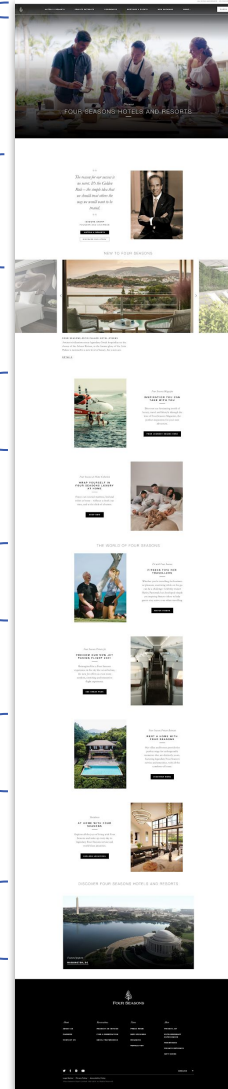
Online Magazine

Products

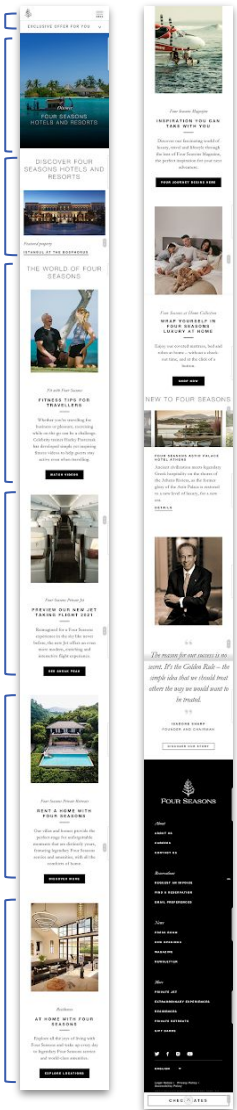
Highlights (new Properties)

Link to List + Link to 'Our story'

Social Connect + Footer



Desktop



Mobile

Desktop

- ✓ There are micro-animations when user is scrolling down the website. Images + Text are progressively revealed. For some sections, when hovering over an image, it is slightly enlarged.
- ✓ Sticky navigation while user is scrolling down. Once the Booking Bar hits the top nav, a 'Check Rates' button slides in from right and anchors on the navigation.
- ✓ Hovering over buttons have micro-animation.
- ✓ Overall good use of typography and the use of hierarchy.
- ✓ Copywriting is very personable and easy to understand

Mobile

- ✓ Sticky navigation while user is scrolling down.

Navigation bar

Main image + Booking Bar

Link to Offers

Promo highlights

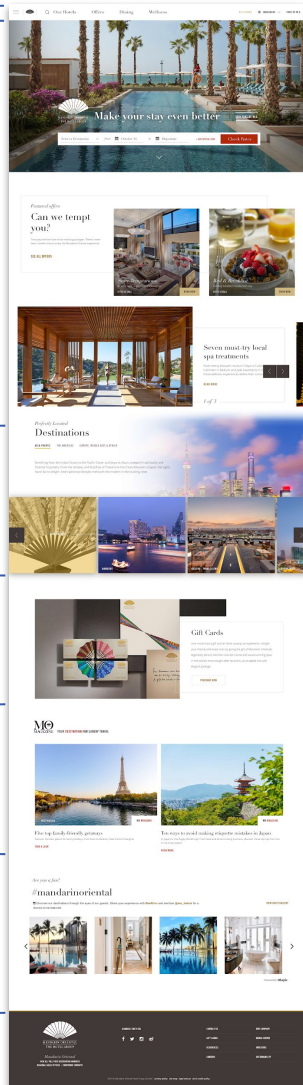
Explore Destination

Gift cards

Online Magazine

Social Wall: Instagram (behaviour: click opens a popup)

Social connect + Footer



Desktop

Menu + Loyalty sign up

Main image + Loyalty sign up

Offers

Promo highlights

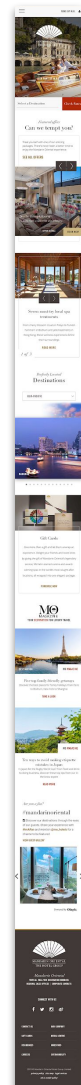
Explore Destination

Gift Cards

Online Magazine

Social Wall: Instagram

Social Connect + Footer



Mobile



HOMEPAGE

Desktop

- ✓ Sticky navigation while user is scrolling down.
- ! Not all images on this first page used are high res.
- ! Too many promos on carousel (see next slide).
- ! Social icons are repeated.
- ! There is a gap after the 3 Offers boxes (does not align with the bottom 4 Instagram boxes).
- ! Text information in the Offers box is not clear.

Mobile

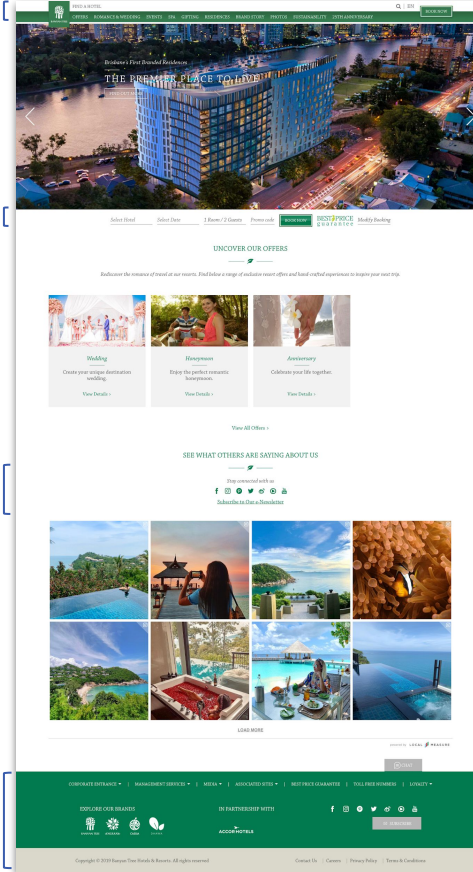
- ✓ Sticky navigation while user is scrolling down.
- ! Social icons are repeated.
- ! The instagram 'Social wall' takes up more than half the Homepage.

Navigation bar

Booking Bar

Social Connect

Social Connect + Footer



Desktop

Promos

Link to Offers

Social Wall: Instagram

Menu + Book

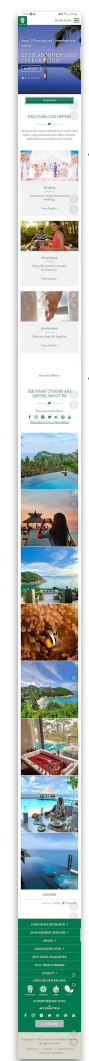
Rotating Image carousel + Book

Link to Offers

Social Connect

Social Wall: Instagram

Social Connect + Footer

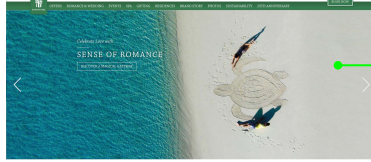


Mobile

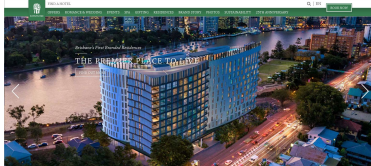
Rotating carousel:



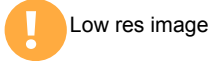
25TH ANNIVERSARY CELEBRATION



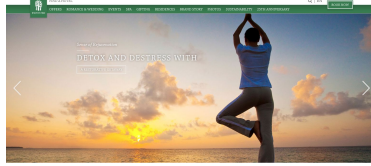
SENSE OF ROMANCE



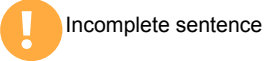
THE PREMIER PLACE TO LIVE



Low res image



DETOX AND DESTRESS WITH



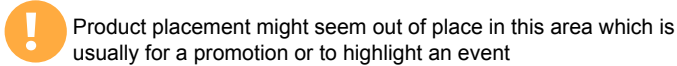
Incomplete sentence



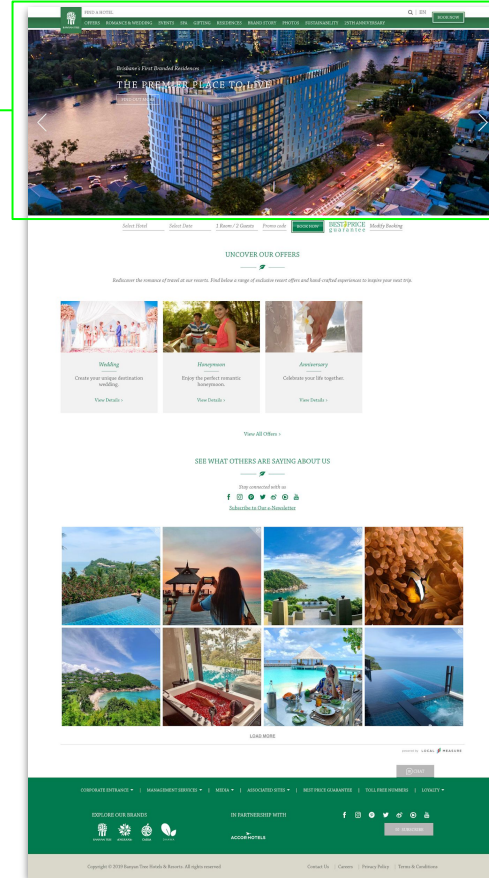
ROSEMARY AND LAVENDER HAIR CARE

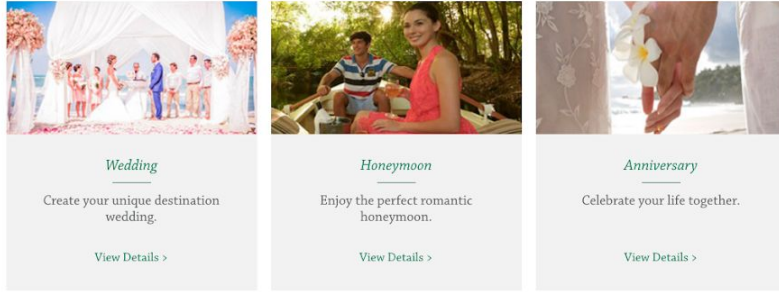


MINERAL SUNSCREEN SPF 30



Product placement might seem out of place in this area which is usually for a promotion or to highlight an event

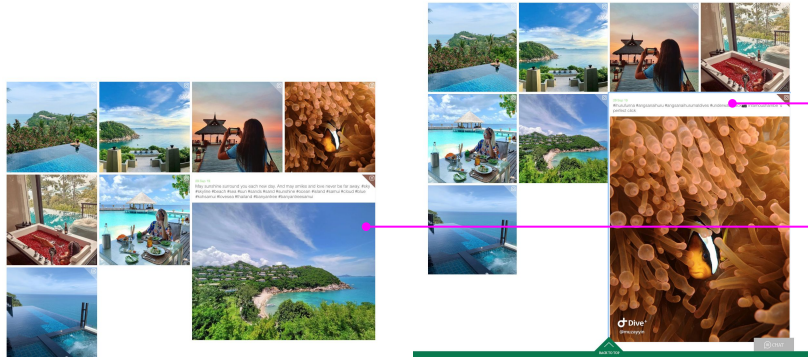




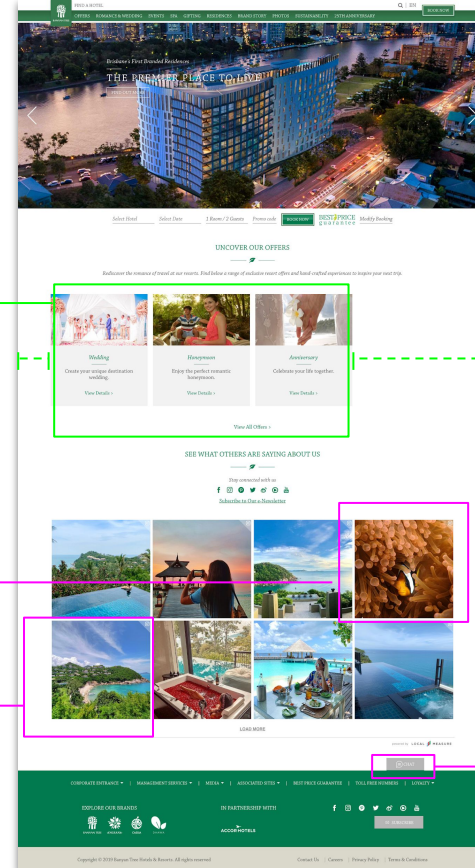
[View All Offers >](#)



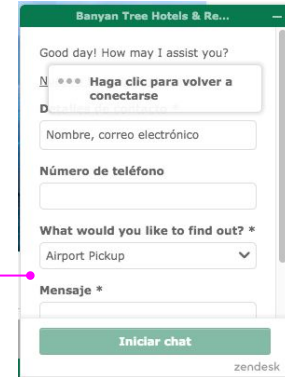
- Low res images.
- No hierarchy of text.
- Not enough information for user to understand the Offer deals



Clicking on an image enlarges to a bigger picture, and pushes the other pictures, interrupting the layout. There is no grid logic behind the layout



There is a gap after the 3 Offers boxes (does not align with the bottom 4 Instagram boxes.)



Why is chat function in mixed English and Spanish language?

Navigation

Homepage Navigation



日本語 DEUTSCH العربية বাংলা 简体中文 한국어 עברית ESPAÑOL PORTUGUÊS РУССКИЙ FRANÇAIS TIẾNG VIỆT

SG\$ ▾

ANANTARA.COM | LOYALTY


ANANTARA
HOTELS · RESORTS · SPAS

MY BOOKING

LOG IN

SIGN UP

BOOK NOW

BEST RATE GUARANTEE

DESTINATION ▾ OFFERS DINING MEETINGS WEDDINGS SPA & WELLNESS CONTACT US

1st page load

ANANTARA.COM | LOYALTY


ANANTARA
HOTELS · RESORTS · SPAS

MY BOOKING

LOG IN

SIGN UP

BOOK NOW

BEST RATE GUARANTEE

DESTINATION ▾ OFFERS DINING MEETINGS WEDDINGS SPA & WELLNESS CONTACT US

Sticky Navigation when user scroll down



ROSEWOOD
A SENSE of PLACE™

ENGLISH ▾

BOOK

FIND A HOTEL MEETINGS & EVENTS WEDDINGS INTERESTS OFFERS GALLERY RESIDENCES

1st page load

ROSEWOOD
A SENSE of PLACE™

ENGLISH ▾

BOOK

Sticky Navigation when user scroll down

Homepage Navigation



ALL HOTELS AND RESORTS

MY PROFILE

EN

HOTELS & RESORTS

PRIVATE RETREATS

RESIDENCES

MEETINGS & EVENTS

NEW OPENINGS

MORE...

DESTINATION

CHECK IN — CHECK OUT

ADULTS

CHILDREN

PROMO

HIDE

Find a hotel or resort

Check in — Check out

2

0

CHECK RATES

1st page load

HOTELS & RESORTS

PRIVATE RETREATS

RESIDENCES

MEETINGS & EVENTS

MORE...

CHECK RATES

Sticky Navigation when user scroll down



Q

Our Hotels

Offers

Dining

Wellness

GIFT CARDS

LANGUAGES

FANS OF M.O.

1st page load

Q

Our Hotels

Offers

Dining

Wellness

GIFT CARDS

LANGUAGES

FANS OF M.O.

Check Rates

Sticky Navigation when user scroll down

HOMEPAGE NAVIGATION



1st page load



However hovering over each items, there is no drop down. (cont' next slide)

HOMEPAGE NAVIGATION



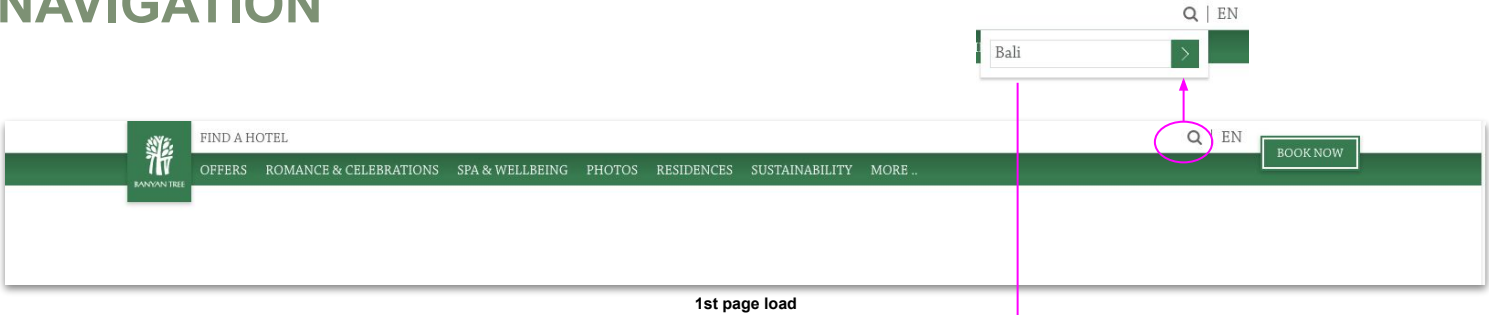
1st page load



Through exploration of clicking on individual items, it was revealed that these two sections had dropdown menus.

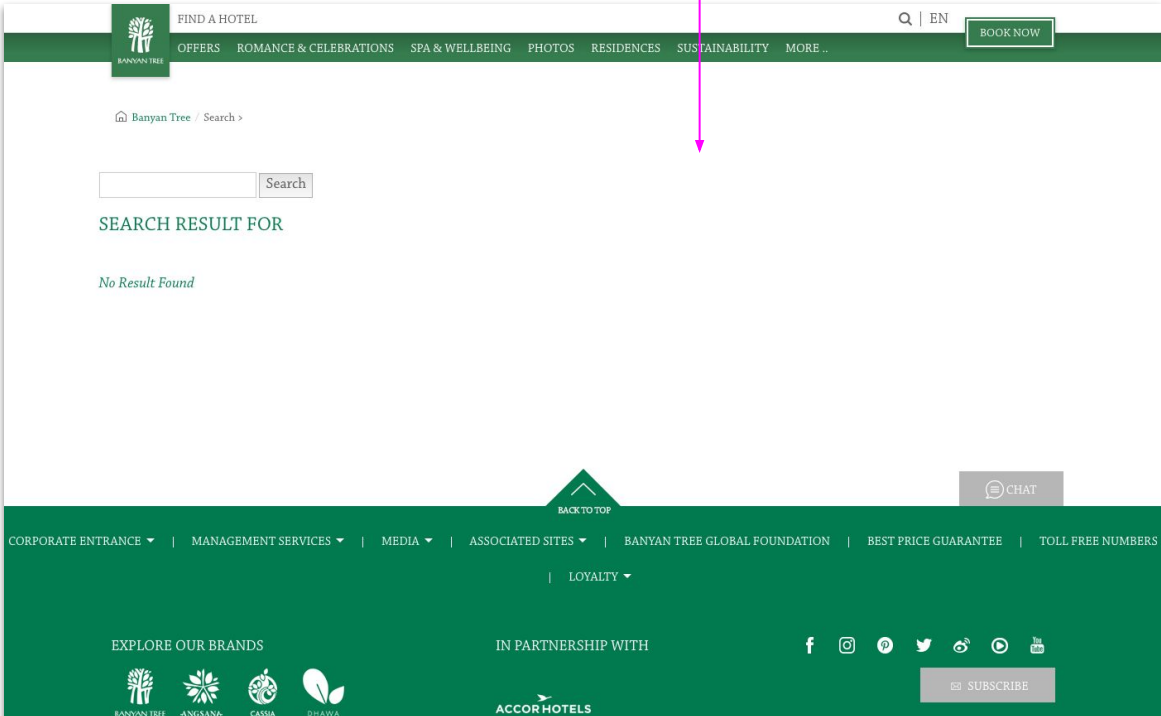
-  Placement of "FIND A HOTEL" is up on the 'Utility Navigation'/ Above Nav, together with Language selector and a search button, making it a **Secondary** in nature. Because of this visual placement, users might miss this out and focus on the Main Navigation Bar.
- Navigation Behaviour: Either all navigational elements should display their subpage links, or none of them; displaying drop-down for only some sections may confuse people into thinking that other sections did not display their drop-downs. Primary navigation items should link to landing pages, or all should be section headers for the drop-down links. When only some of the primary navigation items are links, people will try to click on non-links, feel confused and frustrated when no page loads.

Homepage Navigation



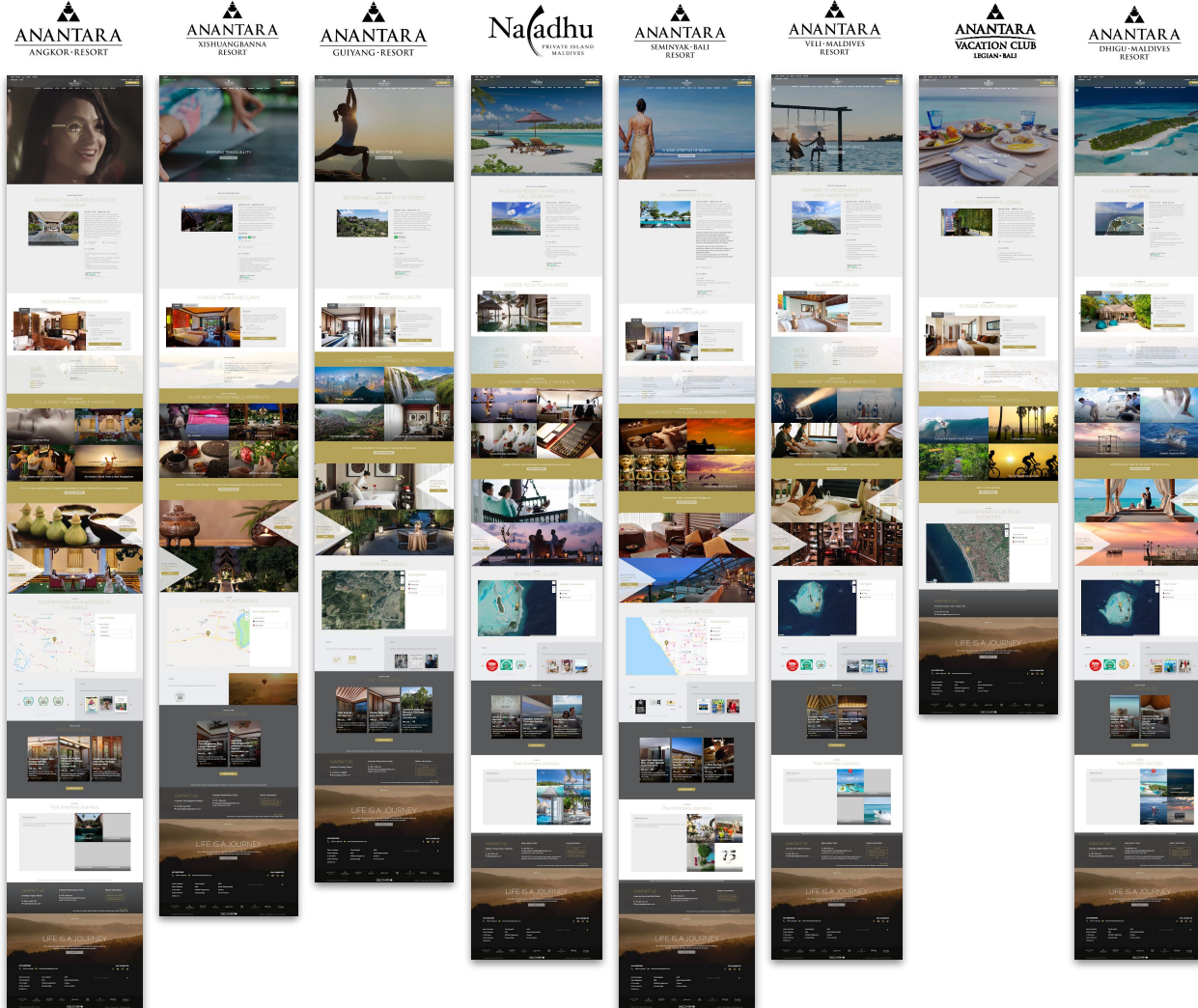
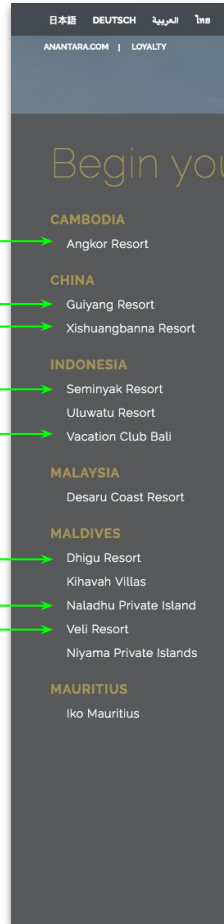
! No results given

(note: No 'Search' on other competitors Global Website)



Property Level Page

PROPERTY LEVEL HOMEPAGE



.... and so on

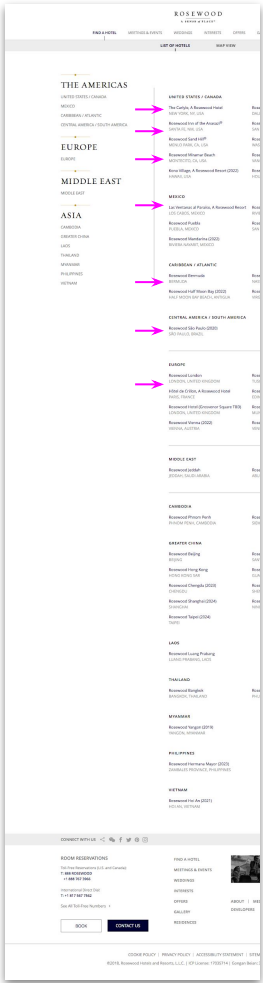


Individual properties have their own website, following the same master brand look and feel.

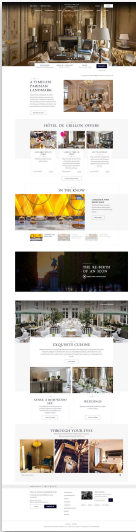
This consistency gives the feeling of a seamless journey while browsing .

ROSEWOOD A SENSE OF PLACE™

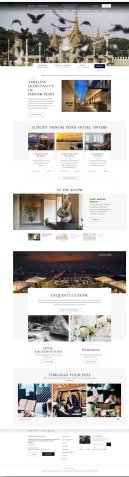
PROPERTY LEVEL HOMEPAGE



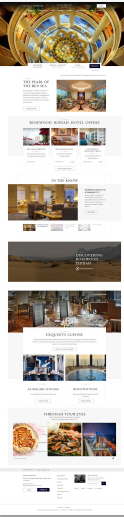
HÔTEL de CRILLON A ROSEWOOD HOTEL PARIS



ROSEWOOD PHNOM PENH



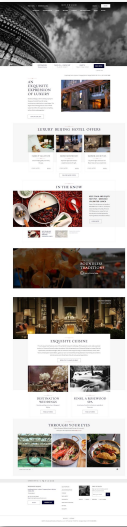
ROSEWOOD JEDDAH



ROSEWOOD HONGKONG



ROSEWOOD BEIJING



ROSEWOOD SHANGHAI



ROSEWOOD A SENSE OF PLACE™



ROSEWOOD VIENNA



ROSEWOOD CHENGDU



... and so on ...

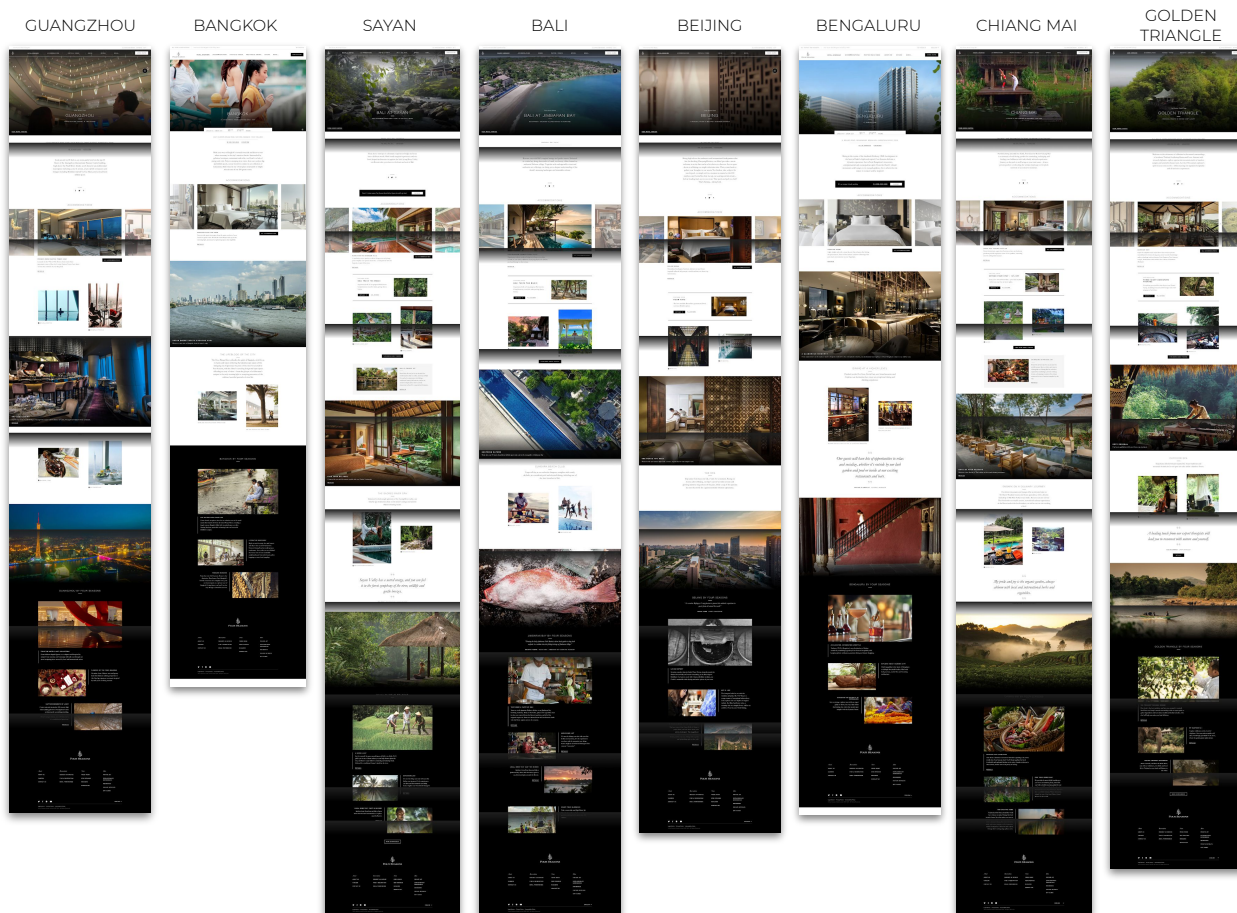
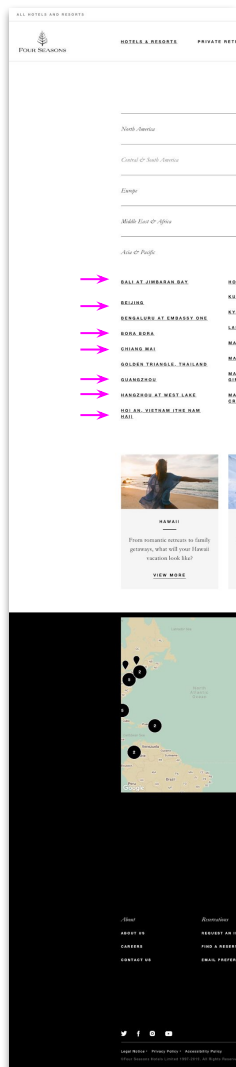


If the property is not ready/ built yet, the information sits on another template. But it is consistent across the countries.



Individual properties have their own website, following the same master brand look and feel.

This consistency gives the feeling of a seamless journey while browsing.



... and so on ...

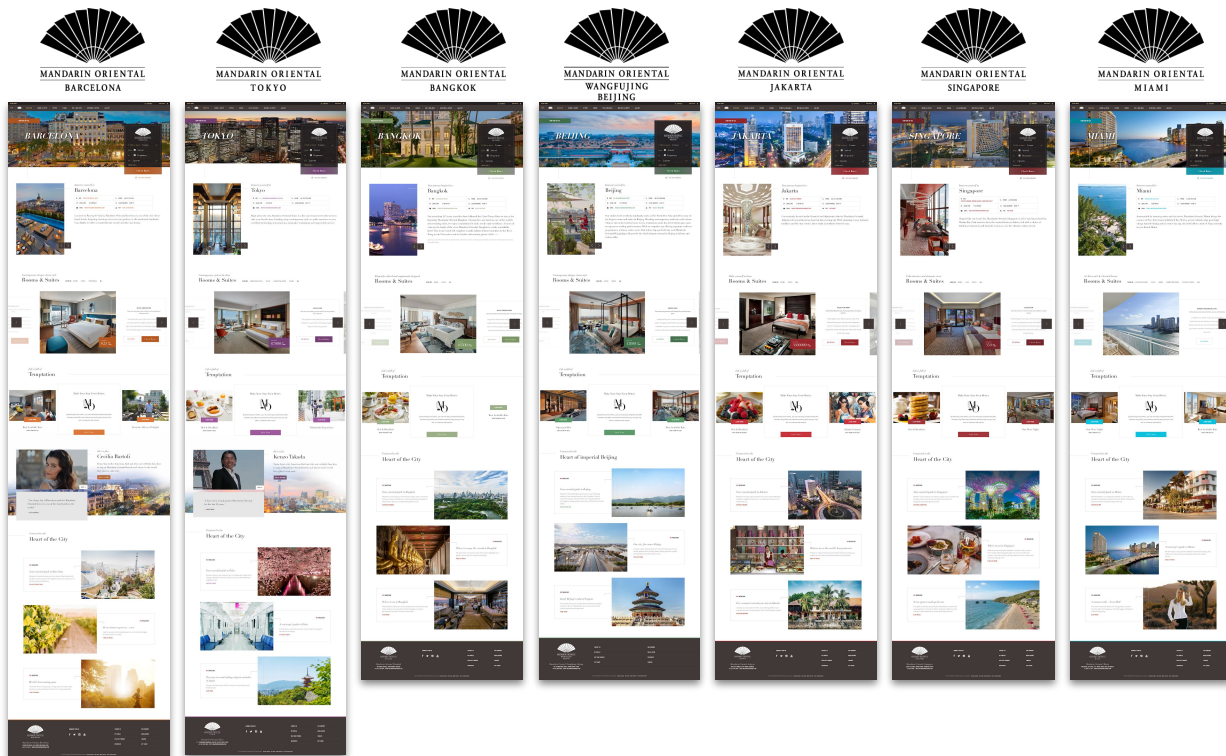
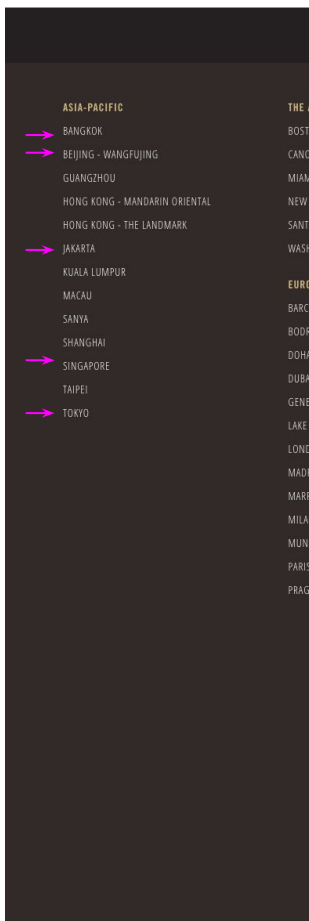


Individual properties have their own website, following the same master brand look and feel.

It was very clear which page the user had landed on, as the name of the property was clearly displayed.

This consistency gives the feeling of a seamless journey while browsing

(note: the black gradient across the white and some images is internal screen capture issue. Actual browsing is not affected)



... and so on ...



BEST RATE GUARANTEE

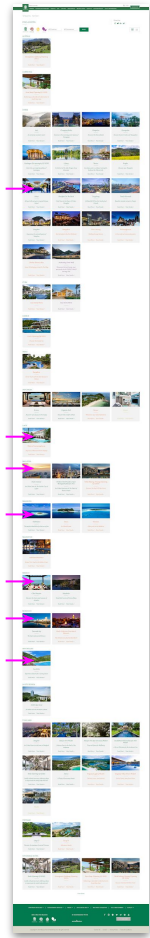


Individual properties have their own website, following the same master brand look and feel. This consistency gives the feeling of a seamless journey while browsing

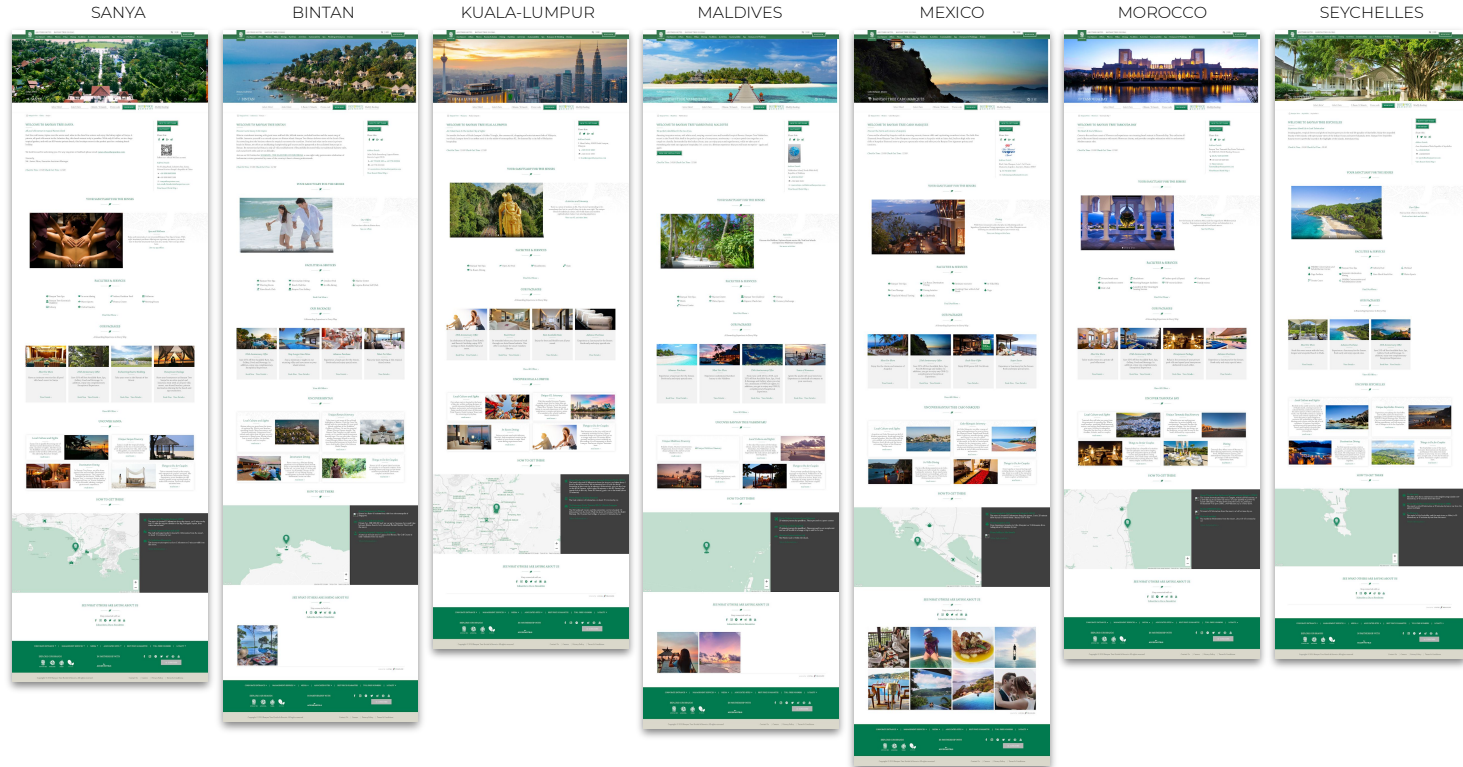
It was very clear which page the user had landed on, as the logo within the booking box + the name of the country was clearly displayed.



Having the Booking module in the exact same position, in the exact same look and feel gives the User a very comfortable web & browsing experience, with a quick entry point consistently.



Picture View



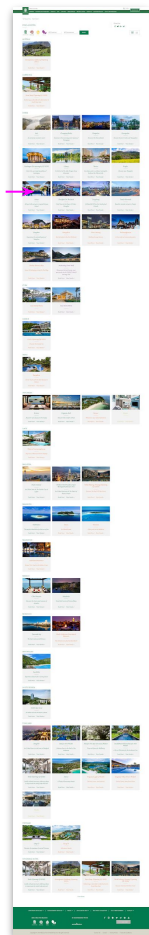
... and so on ...



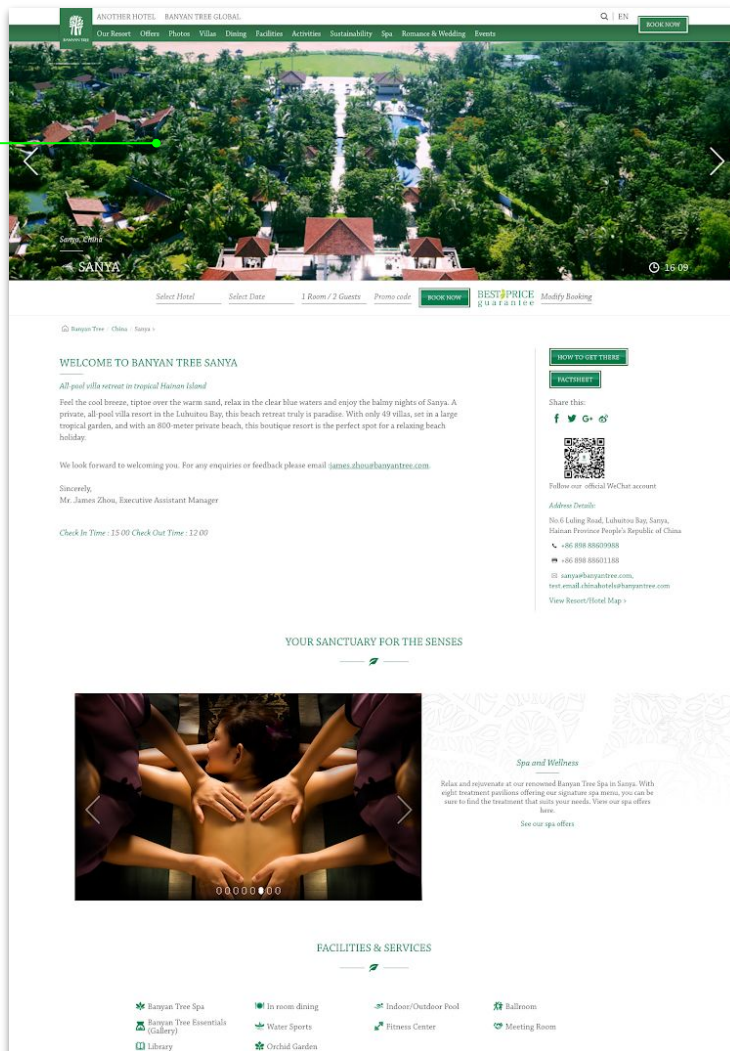
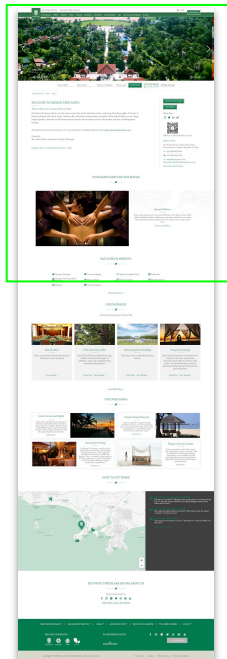
Even where multiple properties are available on the same country/city, I knew that I was clicking onto a individual property site. This was a clear flow.



Information at the individual property level looks like these are content pages within the brand site, as opposed to a distinct property 'homepage'.

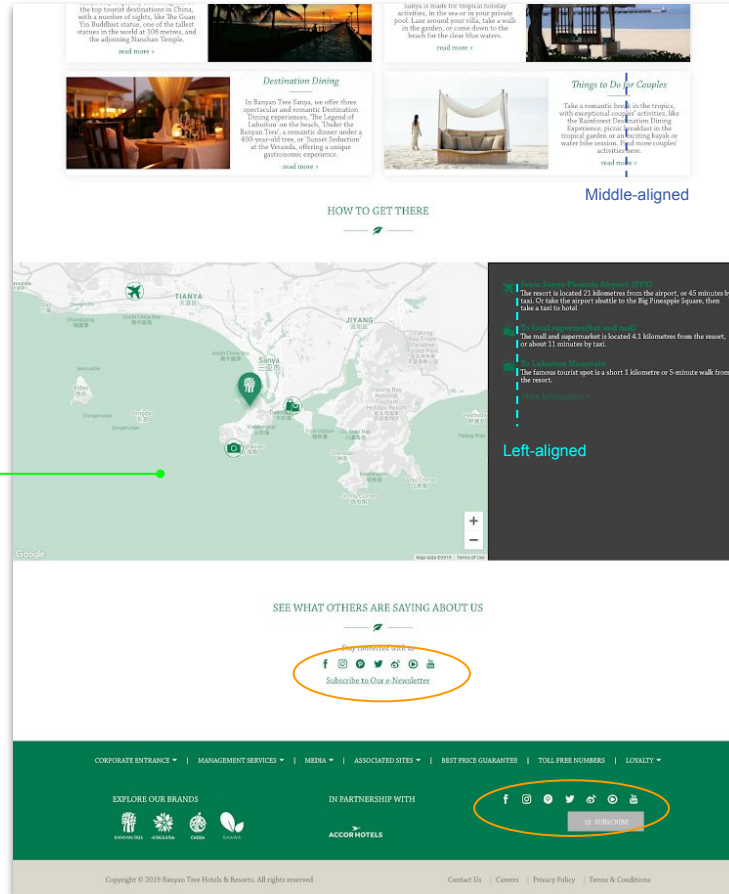
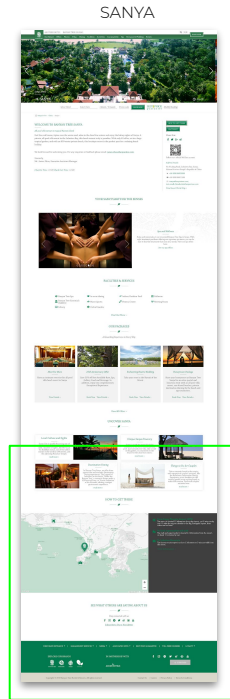
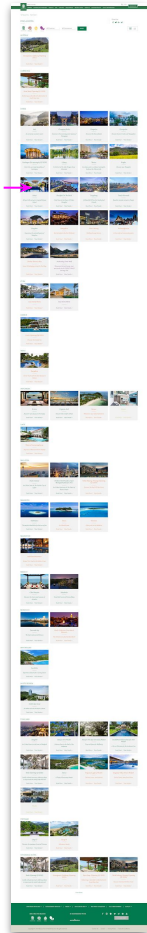


SANYA



The property template falls short of expectations as it did not convey the feel of a **property homepage**, but rather it looked like the user had arrived at a content page deeper into the site.

Also, the navigation stayed the same in terms of position and UI, however the navigation items had changed - this was not immediately apparent due to the lack of visual cues.



As the user scrolls downwards to find out more, there is no CTA at the end (to book). Overall the page looked dated and untidy (because of the mix of left-alignment + middle-alignment of text and images)



Social icons are repeated.

Find a hotel

日本語DEUTSCHالعربيةไทย简体中文한국어עבריתESPAÑOLPORTUGUÊSPYCKHAIfrançaisTIẾNG VIỆTSGS

ANANTARA.COMLOYALTY

ANANTARA
HOTELS • RESORTS • SPAS

MY BOOKINGLOG INSIGN UPBOOK NOWBEST RATE GUARANTEE

×

Begin your journey in...

CAMBODIA

Angkor Resort

CHINA

Guiyang Resort

Xishuangbanna Resort

INDONESIA

Seminyak Resort

Uluwatu Resort

Vacation Club Bali

MALAYSIA

Desaru Coast Resort

MALDIVES

Dhigu Resort

Kihavah Villas

Naladhu Private Island

Veli Resort

Niyama Private Islands

MAURITIUS

Iko Mauritius

MOZAMBIQUE

Bazaruto Island Resort

Medjumbe Island Resort

OMAN

Al Baleed Resort Salalah

Al Jabal Al Akhdar Resort

PORTUGAL

Vilamoura Resort

QATAR

Banana Island Resort

SPAIN

Villa Padierna Palace

SRI LANKA

Kalutara Resort

Peace Haven Tangalle Resort

THAILAND

Bangkok

Riverside Resort

Sathorn Hotel

Siam Hotel

Cruises

Chiang Mai

Chiang Mai Resort

Chiang Mai Serviced Suites

Chiang Rai

Golden Triangle Resort

Hua Hin

Hua Hin Resort

Koh Samui & Koh Phangan

Bophut Resort

Lawana Resort

Rasananda Villas

Phuket

Layan Resort

Layan Residences

Mai Khao Villas

Mai Khao Vacation Club

UNITED ARAB EMIRATES

Abu Dhabi

Eastern Mangroves Hotel

Qasr Al Sarab Resort

Royal Pavilion Villas

Desert Islands Resort

Al Sahel Resort

Al Yamm Resort

Dubai

The Palm Resort

VIETNAM

Hoi An Resort

Mui Ne Resort

Quy Nhon Villas

ZAMBIA

Royal Livingstone Hotel

ON THE HORIZON

VIEW ALL HOTELS AND RESORTS

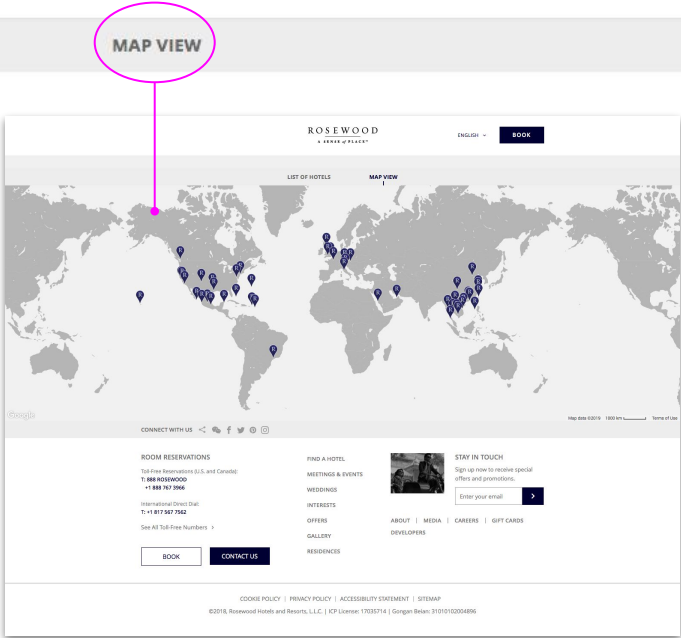


When user click on "Destination", a pop-up of the listing page over the website appears. This listing for this is also all within the fold - User need not scroll to view all.

Good use of typography (upper/ lower case, Tabs, use of colours) to distinguish the hierarchy of countries and hotels /properties.

ROSEWOOD
A SENSE OF PLACE™

FIND A HOTEL (listing)



Good use of typography (serif/san serif fonts, upper/lower case, use of colours) to distinguish the hierarchy of countries and hotels /properties.

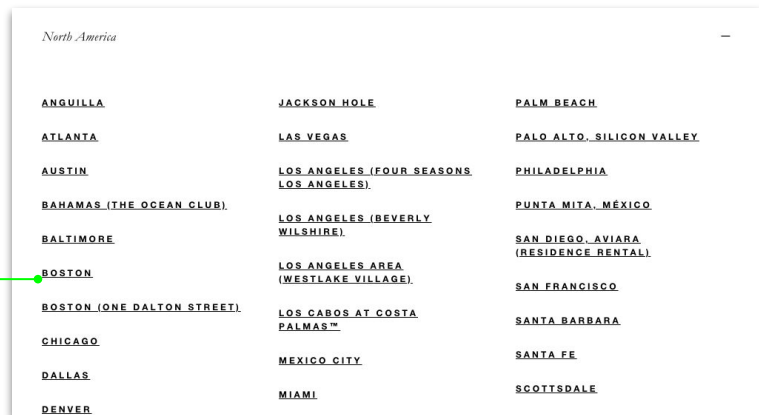
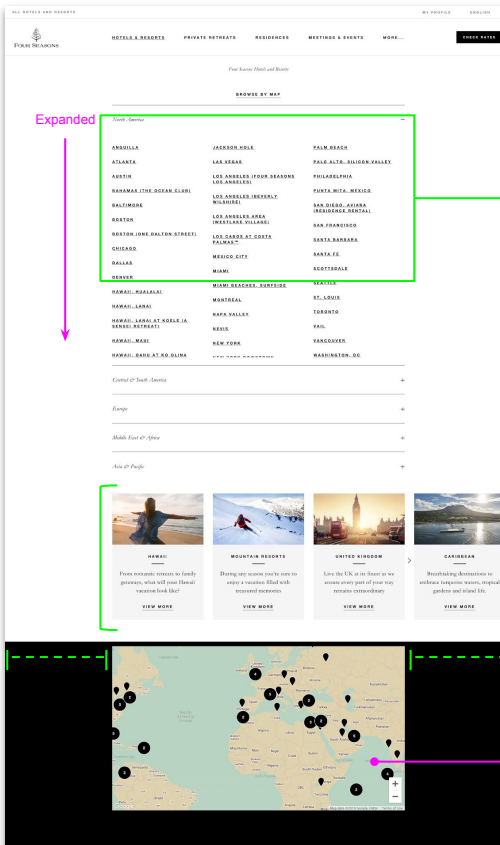
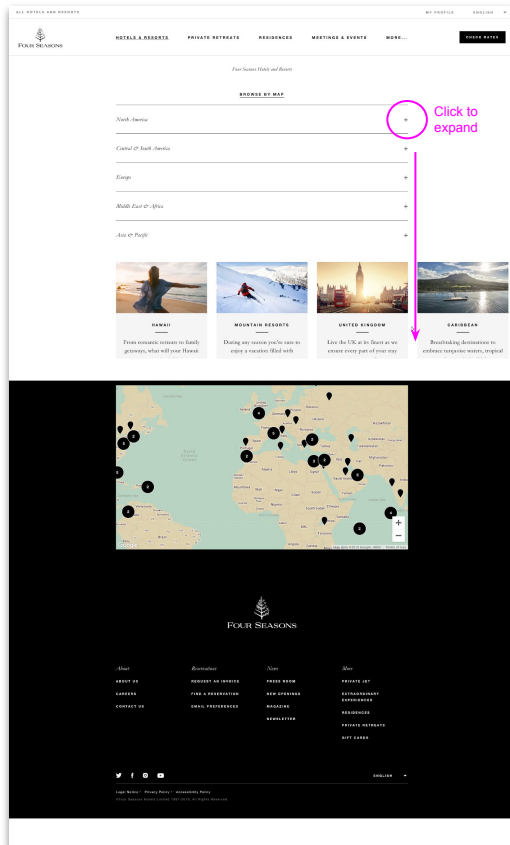
Even though listing for this is not within the fold, there is a left navigation allows the User to do a quick scan. Upon clicking, it is anchor pointed to the hotel.



User can select between a list or map view.

In this map view, there are clickable drop-pins. Upon clicking, there is a small pop-up of the property's information that will lead to the individual website.

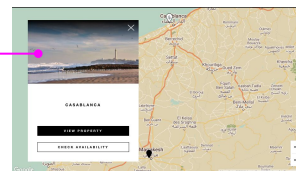
Not smooth browsing. Clicking on drop-pin sometimes opened the country pop-up, sometimes it did not.



Good use of typography between the header and the property. Having it underlined also shows that they are hyperlinks, which the user knows they have to click.



At first glance, the forth box on the right looked like it was misaligned. But this is actually property promo area box with a right arrow to browse more.

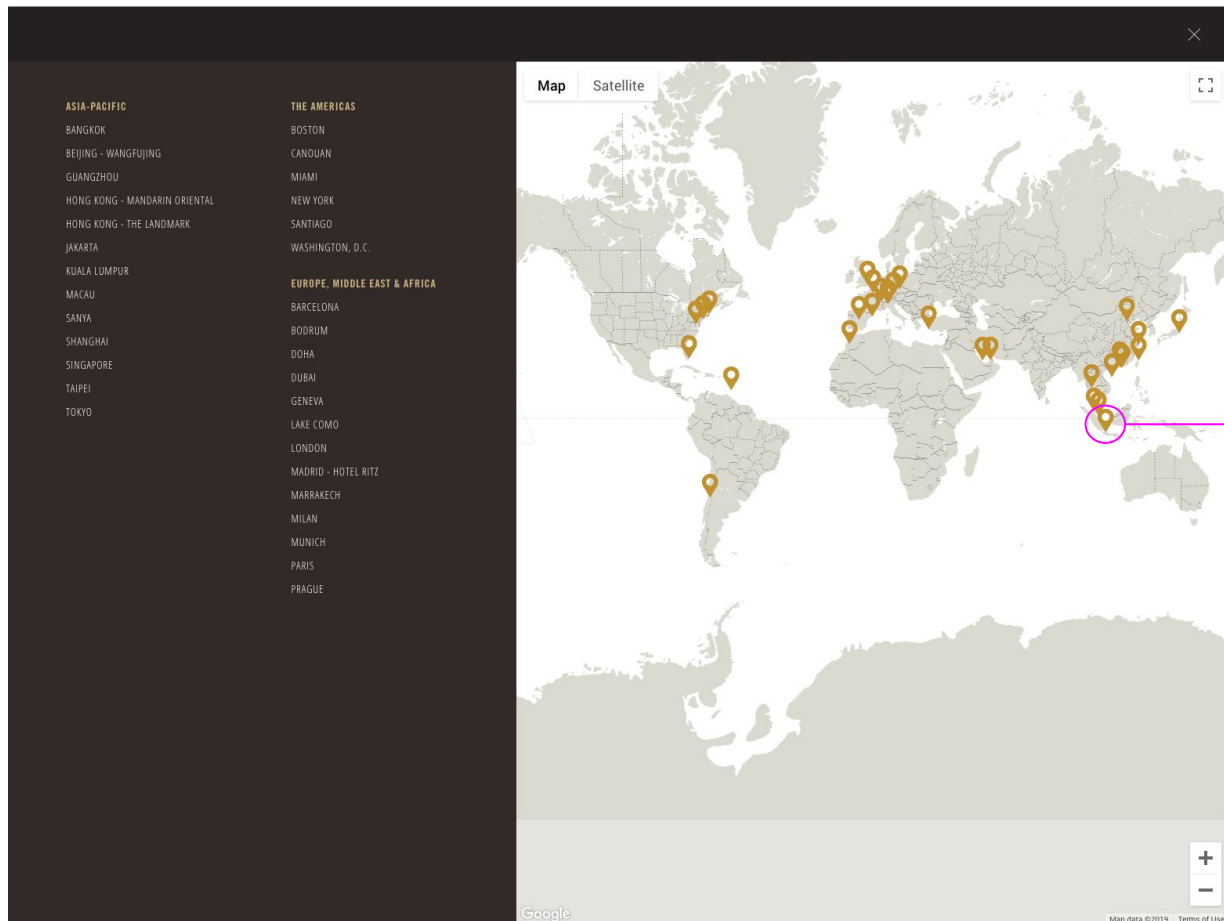


In this view, there is also a map with clickable drop-pins. Upon clicking, there is a small pop-up of the property's information that will lead to the individual website.



User needs to click on the individual '+' to expand and see the property list below.

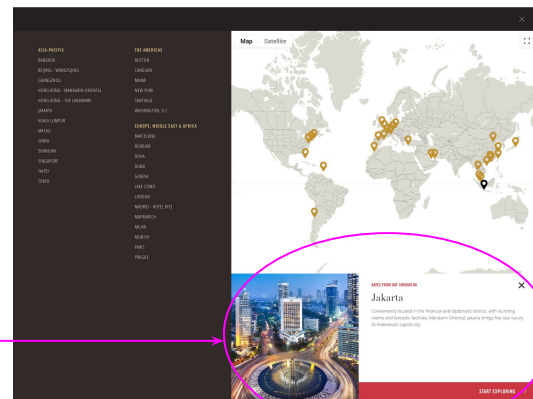
FIND A HOTEL (listing)

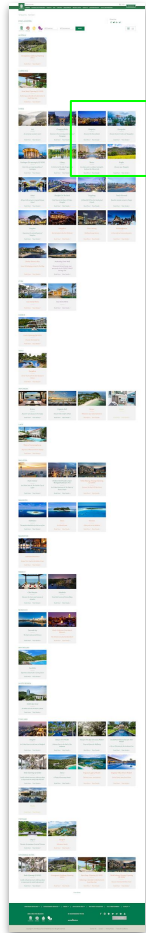


When user click on "Our Hotels", a pop-up of the listing page over the website appears. The listing for this is also all within the fold - User need not scroll to view all.

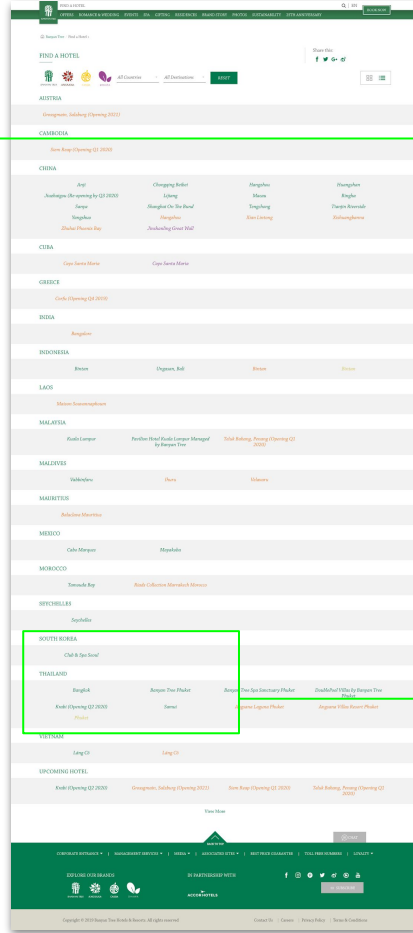
Neat 2 column listing of property. Even though all text is in capital letters, there is enough space between each property for ease of browsing. And the main header is in bold, which differentiates between the two.

In this view, there is also a map with clickable drop-pins. Upon clicking, there is a small pop-up of the property's information that will lead to the individual website.

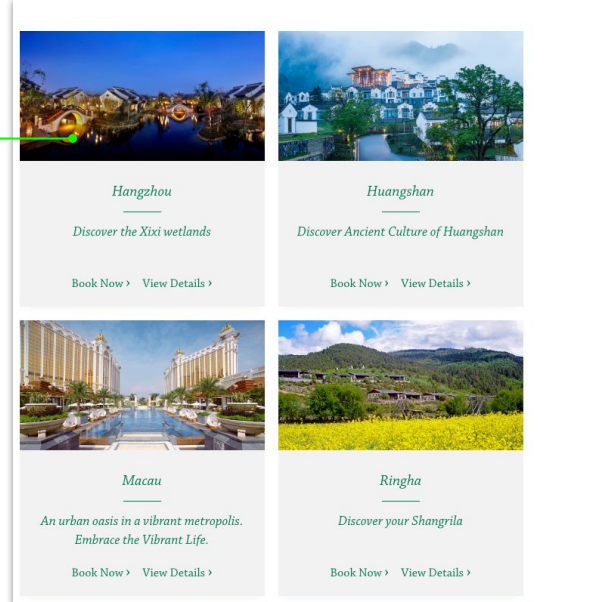




Picture View



List View



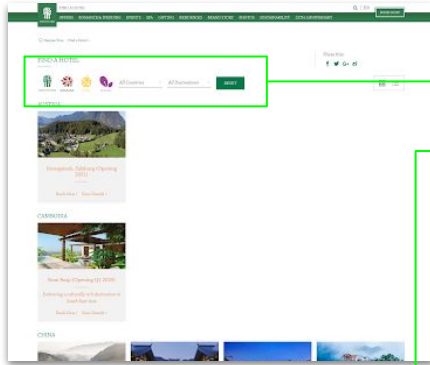
Left-aligned Middle-aligned

! Property + Description + the 2 CTA are all in the same colour and font type. There is no clear hierarchy to differentiate between the information

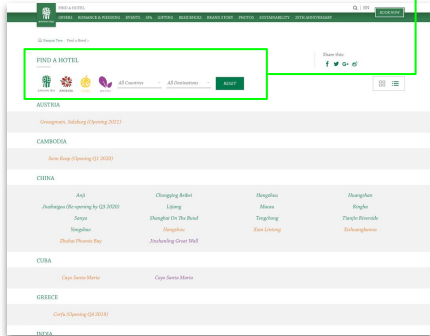
✓ Beautiful images used to showcase location.

! There is no clear hierarchy to differentiate between the information. Having the property middle-aligned while the main Country text was left-aligned made the overall page displayed look untidy.

Note: I did not know why some properties were displayed in different colours (see next slide)



Picture View



List View

FIND A HOTEL



FIND A HOTEL

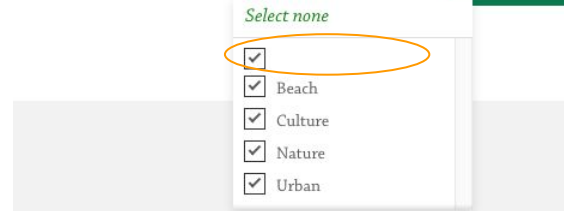
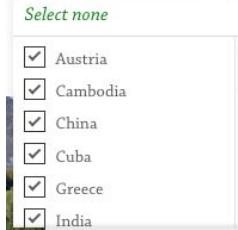


In this filtering, having the items pre-selected is counter intuitive - Usually user clicks on check-box to select something.

In this case, when the user clicks on a check-box, it is deselected from the list below, and no longer displayed



The first check-box has no description

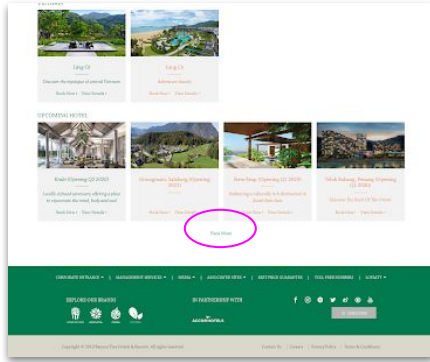


The logos don't look like part of the filters. It was only through perseverance on the page that we realised that they are actually filters for the brand properties.

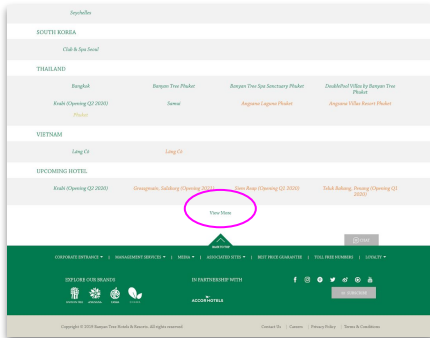
Conventionally:

- logos are not used as clickable elements within the page, except the main brand logo as a homepage shortcut. This usage is counter intuitive;
- clicking on an item means that the user wants to display the information. But here upon clicking, the list below gets shorter/eliminated and the property gets unselected.

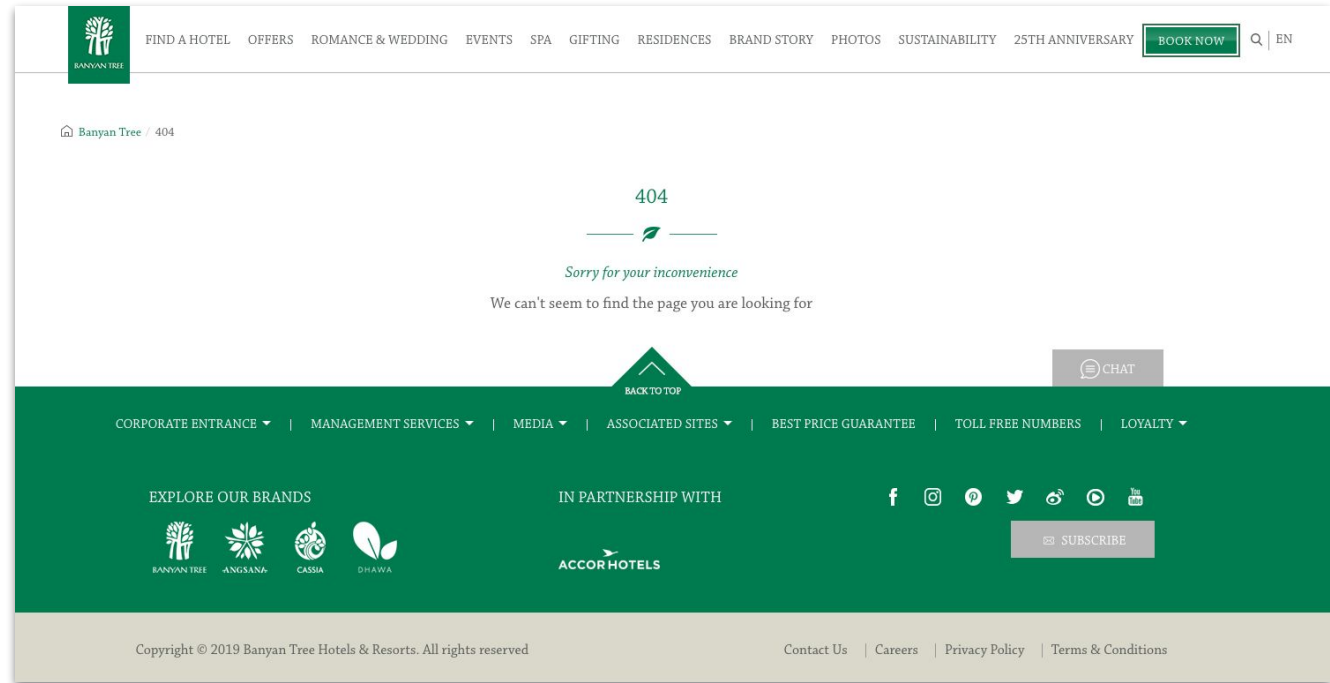
Only as the text below gets 'eliminated' I realised that the logos are also meant to colour code the properties. This was not apparent from the beginning.



Picture View



List View



At the end of the page, there is 'view more' (even though all the properties have been loaded and listed). When user click 'view more' an error page appears

Offers

+

Offers Detail Page



Romantic Retreat

AL BALEED BY ANANTARA, OMAN

From SG\$ ▼ **884**

Embark on a surreal two-night escape defined by Anantara luxury and lovers' surprises.

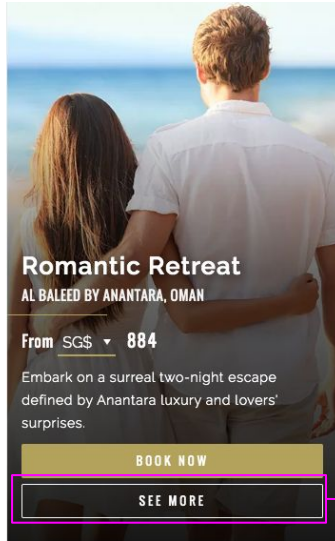
BOOK NOW

SEE MORE

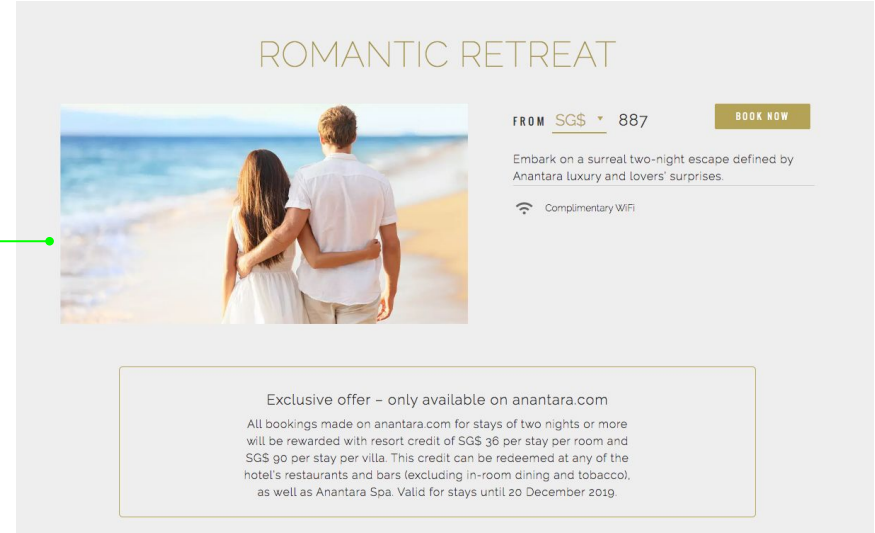
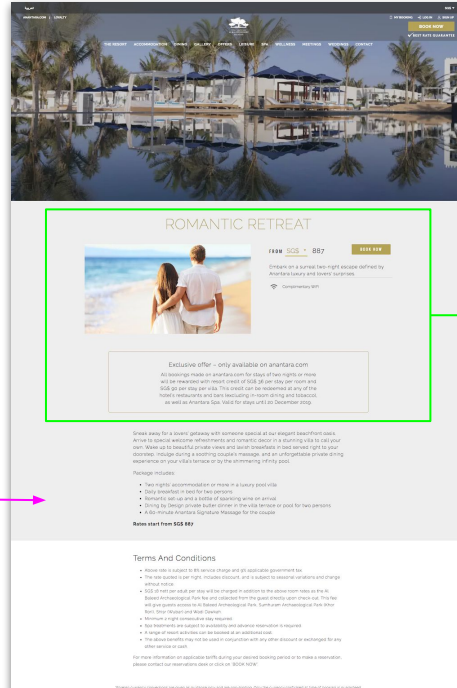
[illegible][illegible]

✓ When user click 'Book', the popup booking module slides in from right. This is a quick entry point that allows the user to still look through the property details and fill in his booking details concurrently (without leaving the page).

The Offer 'card'



The Offer (detailed page)



Within the Offers card, all the necessary (and important) information is displayed:

- High res image used
- Price is displayed
- Good use of typography and hierarchy of information.
- Short and clear description
- Clear CTA buttons



All the necessary information for the user to make a decision is within this page

- Price is displayed
- Good use of typography and hierarchy of information.
- Offer is highlighted
- 1 CTA button to book



MONTECITO, CA, USA
**ROSEWOOD
MIRAMAR BEACH**

Stay 2 nights and receive a
complimentary 3rd night.

VALID THROUGH AUGUST 29, 2019

[LEARN MORE >](#)



Within the Offers card, all the
necessary (and important)
information is displayed:

- High res image used
- Good use of typography
and hierarchy of
information.
- Short and clear description
- Clear CTA link



The Offer (detailed page)

FIND A HOTEL | ROSEWOOD GLOBAL

ROSEWOOD
MIRAMAR BEACH
MONTECITO

ENGLISH | [BOOK](#)

OVERVIEW | ACCOMMODATION | DINING | WELLNESS | MEETINGS & EVENTS | OFFERS | GALLERY

MORE MIRAMAR

Relax more. Explore more. Indulge more. Enjoy a complimentary third night to relax poolside, explore the galleries and boutiques of Montecito, and indulge in the coastal cuisine of the oceanfront restaurant, Caruso's.

WHAT'S INCLUDED

Complimentary third night with a consecutive two night stay
Luxury accommodations

VALID THROUGH
DECEMBER 21, 2019

[BOOK THIS OFFER](#)

[POLICIES, TERMS & CONDITIONS](#)

CONNECT WITH US

ROSEWOOD MIRAMAR BEACH
1759 South Jameson Lane, Montecito, CA 93108
Resort Direct: +1 805 900 8388
Room Reservations: +1 214 880 4262
Email: miramar@rosewoodhotels.com

[BOOK](#) [CONTACT US](#)

OVERVIEW
ACCOMMODATION
DINING
WELLNESS
MEETINGS & EVENTS
OFFERS
GALLERY

STAY IN TOUCH

Sign up now to receive special offers and promotions.

Enter your email [>](#)

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MONTECITO, CA, USA
**ROSEWOOD
MIRAMAR BEACH**

Stay 2 nights and receive a
complimentary 3rd night.

VALID THROUGH AUGUST 29, 2019

[LEARN MORE >](#)



MONTECITO, CA, USA
**ROSEWOOD
MIRAMAR BEACH**

Stay 2 nights and receive a
complimentary 3rd night.

VALID THROUGH AUGUST 29, 2019

[LEARN MORE >](#)



Micro-interaction for offer cards
when user hover/click

[Our history and heritage](#) | [Get inspired by our destinations](#) | [My bookings](#) | [Privacy Policy](#)

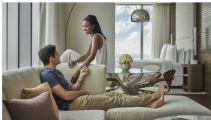
FOUR SEASONS

HOTEL OVERVIEWACCOMMODATIONSFININGGIZESMORE...CHECK RATES

Offers

BEST RATE GUARANTEED

FEATURED OFFER



EXPERIENCE MORE - USD 100 HOTEL CREDIT
REDEEMABLE

Experience more of the Bond with a USD 100 credit towards dining and spa treatments.

[DETAILS](#)

ROOM DATE The best available Room Rate, guaranteed. Book our most flexible option.	REDEEMABLE
BED AND BREAKFAST Start each day with a signature Four Seasons breakfast.	REDEEMABLE
INTRODUCTORY OFFER Enjoy 50% off our Room Rate when you book your stay in advance.	REDEEMABLE
EXPERIENCE MORE - USD 100 CREDIT Receive a USD 100 credit towards dining and spa treatments.	REDEEMABLE
STAY LONGER - THIRD NIGHT FREE Receive a complimentary third night.	REDEEMABLE

Click to expand

FOUR SEASONS

AboutCareersContact UsRequest An InvoiceFind A ReservationSmall PreferencesPress RoomNew OpeningsMarketingNewsletterPrivate JetUltraadventureExperiencesReservationsPrivate RetreatsGift Cards

InstagramFacebookTwitterYouTube

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ALL OFFERS AND BENEFITS

THE BEST OF THE BEST

MY PROFILE

BOOKINGS

FOUR SEASONS

HOTEL OVERVIEW

ACCOMMODATIONS

DINING

GUESTS

MORE...

CHECK OFFER

Philippines

OFFERS

BEST RATE GUARANTEED

FEATURED OFFER



EXPERIENCE MORE - USD 100 HOTEL CREDIT

Experience more of the island with a USD 100 credit towards dining and spa treatments.

DETAILS

ROOM RATE

The best available Room Rate, guaranteed. Book our most flexible option.

OFFER VALID FOR: OCT 20 2019 - DEC 31 2020

WIDE DETAILS

BED AND BREAKFAST

Start each day with a signature Four Seasons breakfast.

OFFER VALID FOR: OCT 20 2019 - JUN 30 2020

INCLUDED

* Daily American breakfast for up to two guests

WIDE DETAILS

INTRODUCTORY OFFER

Enjoy 50% off our Room Rate when you book your stay in advance.

DETAILS

EXPERIENCE MORE - USD 100 CREDIT

Receive a USD 100 credit towards dining and spa treatments.

DETAILS

STAY LONGER - THIRD NIGHT FREE

Receive a complimentary third night.

DETAILS

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FOUR SEASONS

HOTEL OVERVIEW

ACCOMMODATIONS

DINING

WELLNESS

MORE...

BOOK FATES

Bed and Breakfast

No matter what's on the day's agenda, we'll set the tone with the perfect Four Seasons breakfast.

VALID FROM OCT 30 2019 - JUN 30 2020

Book after stay **\$TAX \$19-\$29** **BOOK FATES**

INCLUDES

- * Daily American breakfast for up to two guests

All offers are subject to availability at time of reservation. Offers are not valid in conjunction with any other offer or discount and do not apply to groups. Rates are per room, per night, based on arrival date and/or length of stay, and may vary without significantly notice, unless otherwise stated, under price variances, unless otherwise noted. Early departure fee may apply. Dates are subject to change.

FOUR SEASONS

After

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RESERVED ON BEHALF

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EMAIL PREFERENCES

SUBSCRIPTION

Spa

PRIVACY POLICY

NEW OFFERINGS

WELLNESS

More

PARTNERSHIP

EXPERIENCES

MEMBERSHIPS

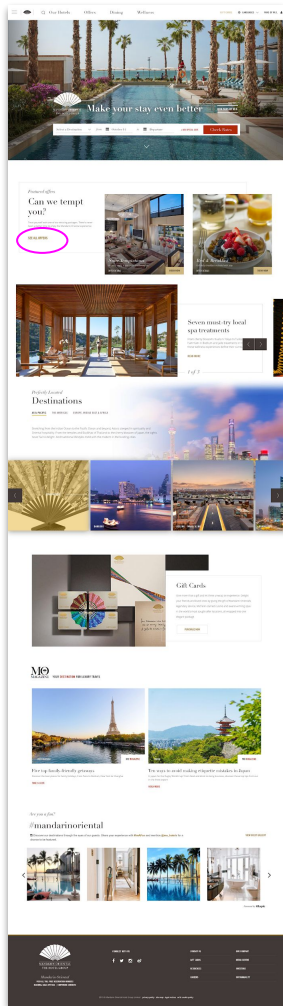
PARTIAL RESERVATION

RED CROSS

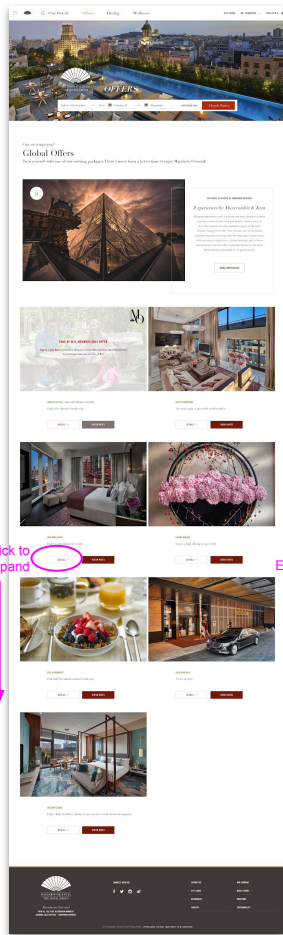
[LEGAL NOTICE](#) |
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 [ACCESSIBILITY STATEMENT](#)

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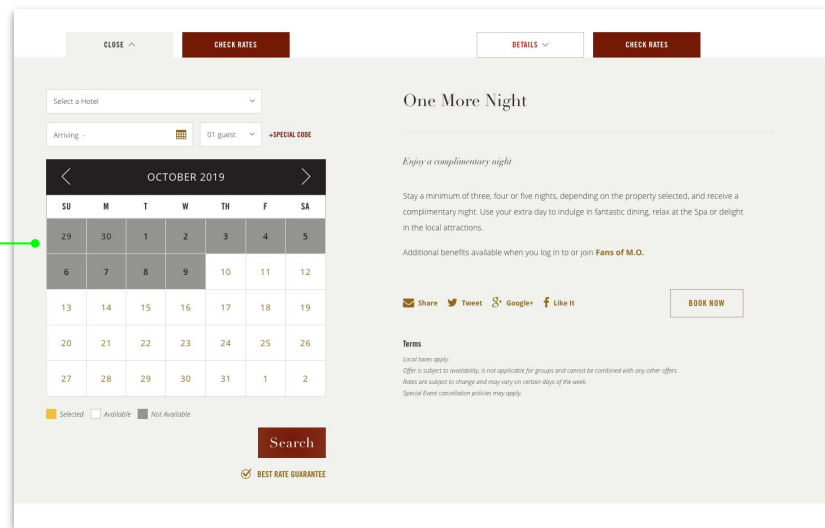
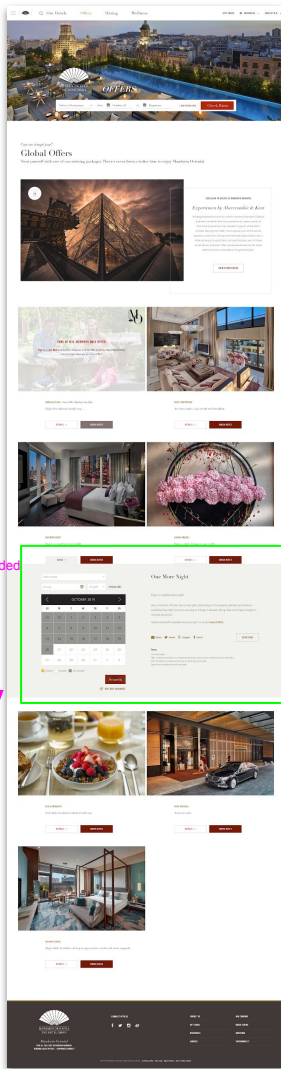
Offers



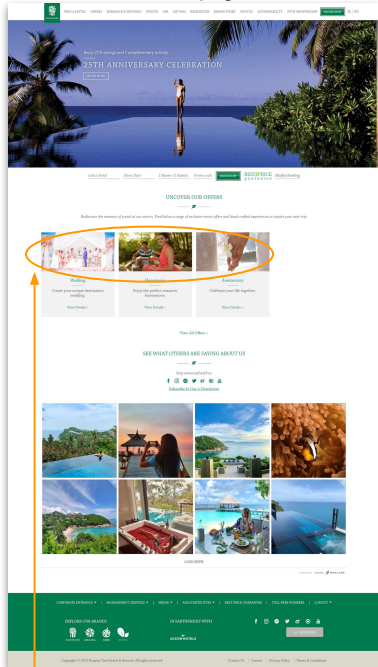
Click to expand



Expanded

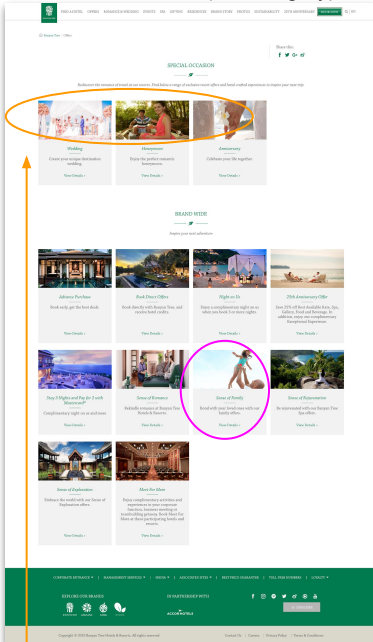


Homepage

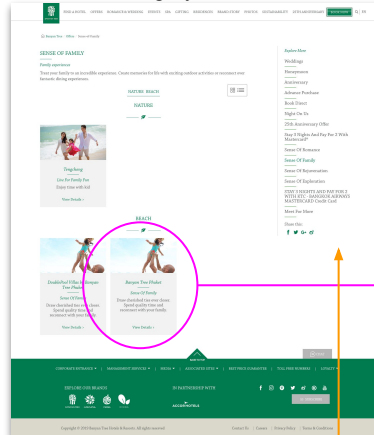


! Low res images used

Offers Overview (diff category)

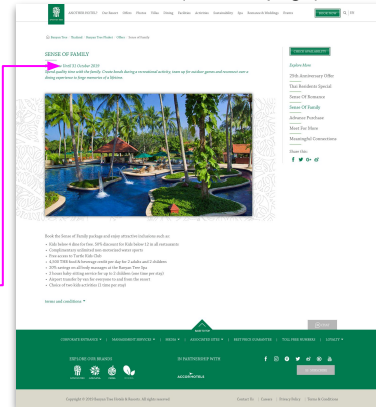


Category overview



! Repeated images used

The Offer (detailed page)



! A new right navigation appears, breaking the previous browsing pattern

'Sense of Family'



Banyan Tree Phuket

Sense Of Family

Draw cherished ties ever closer.
Spend quality time and
reconnect with your family.

[View Details >](#)



The Offer (detailed page)

ANOTHER HOTEL? Our Resort Offers Photos Villas Dining Facilities Activities Sustainability Spa Romance & Weddings Events

[BOOK NOW](#) [Q](#) [EN](#)

Banyan Tree Thailand Banyan Tree Phuket Offers Sense of Family

SENSE OF FAMILY

From Now Until 31 October 2019
Spend quality time with the family. Create bonds during a recreational activity, team up for outdoor games and reconnect over a dining experience to forge memories of a lifetime.

[CHECK AVAILABILITY](#)

Explore More

- 25th Anniversary Offer
- Thai Residents Special
- Sense Of Romance
- Sense Of Family
- Advance Purchase
- Meet For More
- Meaningful Connections

Share this:

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Book the Sense of Family package and enjoy attractive inclusions such as:

- Kids below 4 dine for free. 50% discount for Kids below 12 in all restaurants
- Complimentary unlimited non-motorized water sports
- Free access to Turtle Kids Club
- 4,500 THB food & beverage credit per day for 2 adults and 2 children
- 20% savings on all body massages at the Banyan Tree Spa
- 2 hours baby-sitting service for up to 2 children (one time per stay)
- Airport transfer by van for everyone to and from the resort
- Choice of two kids activities (1 time per stay)

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EXPLORE OUR BRANDS

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ACOR HOTELS

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- In this page, there is a new right navigation that appears. This breaks the flow of the previous browsing pattern and can be confusing for the user.

- Typically, when users land on a content webpage and assess its content, they are not inspecting the navigation bars (typically at the top and/or left of the page). Their gazes land on the very leftmost part of the full page, and scan the page from left to right, downwardly (call The F-pattern)



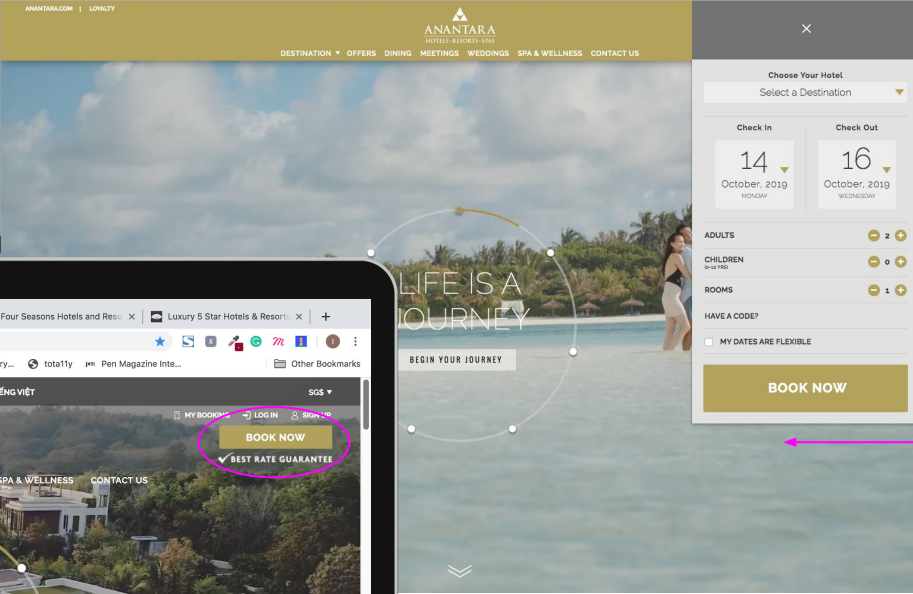
- There is a new button that appears above the right navigation. The sudden addition of the button was not apparent as previous pages did not have buttons within this area

- Are social media icons in the right place? Maybe find a better position for them for consistency

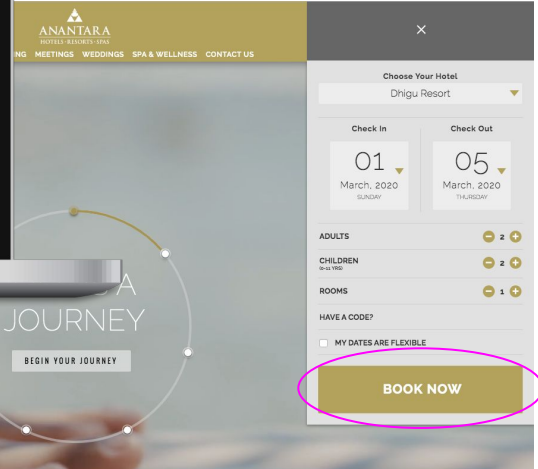
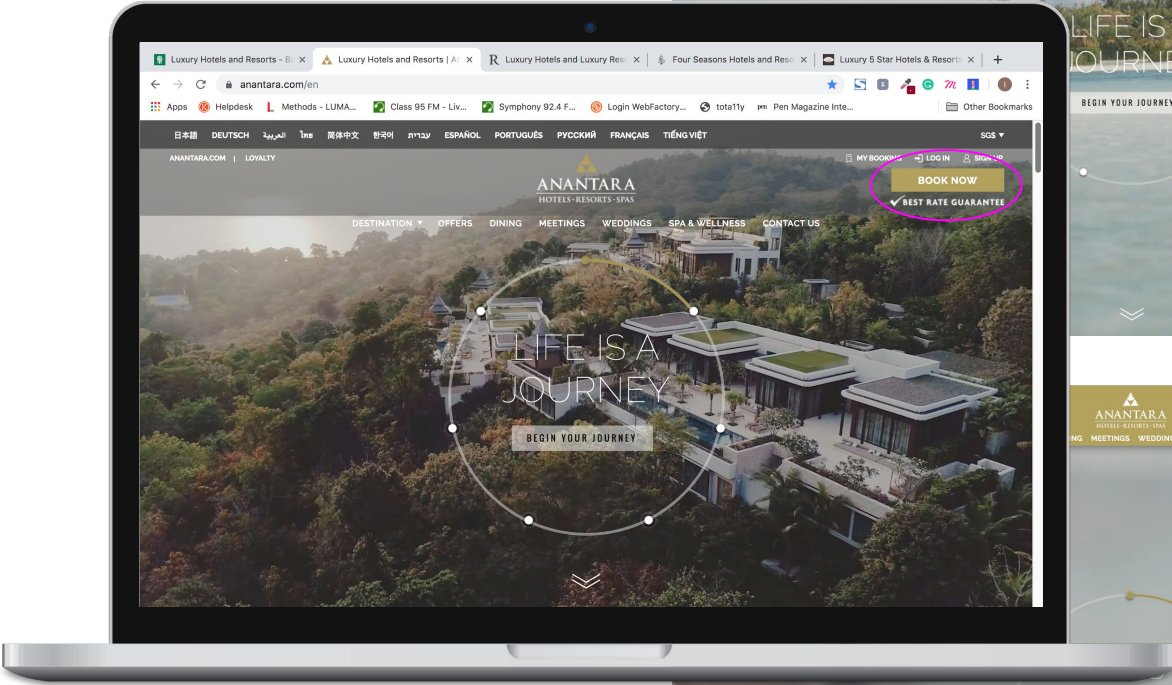


The text hierarchy displayed within this Offers card was confusing. 'Sense of Family' looked clickable, as it was also visually the same height + colour as 'View Details'

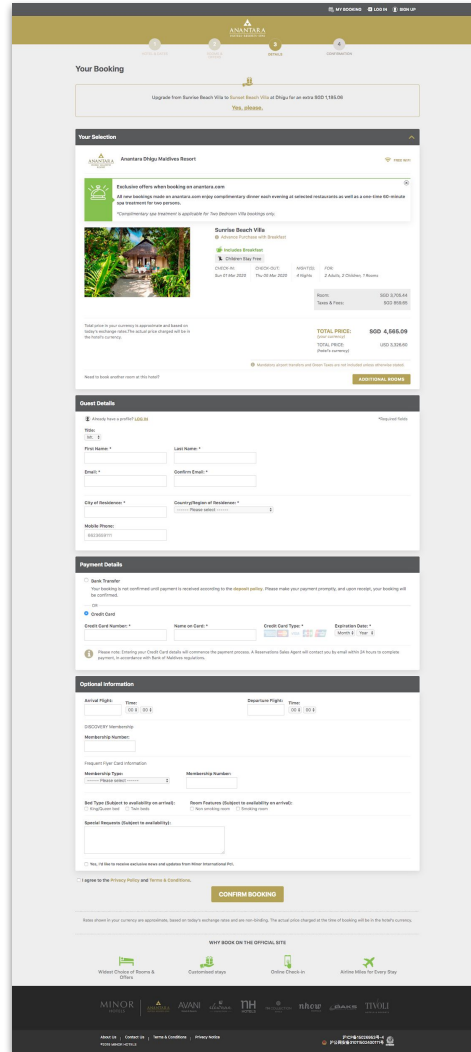
Booking



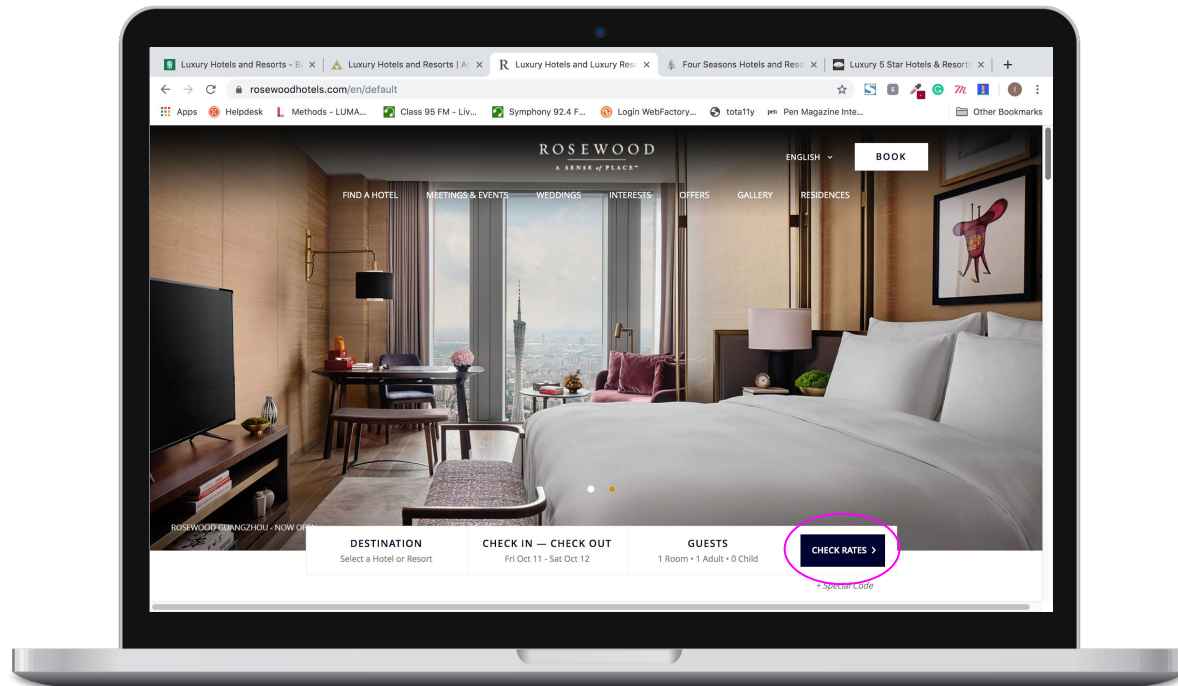
Enlarged area Click



Book (from homepage)



1. Stepper view allows the user to know which part they are in and have to complete.
2. Description of the hotel.
3. Exclusive offers.
4. The input data of booking.
5. Price comparison across other sites.
6. Booking + price details of hotel.
7. User selects package
8. Upgrade option
9. Summary + Cost breakdown
10. Fill up booking information



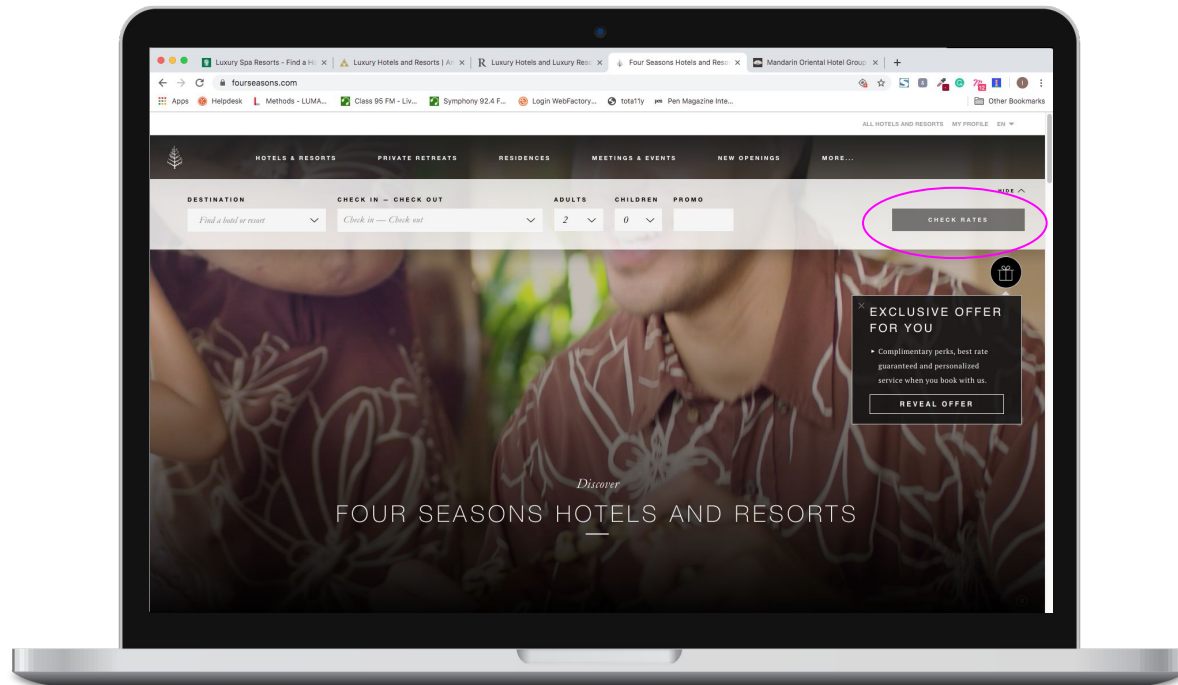
DESTINATION Rosewood Sanya	CHECK IN — CHECK OUT Sun Mar 01 - Thu Mar 05	GUESTS 1 Room • 2 Adults • 2 Children	CHECK RATES >
--------------------------------------	--	---	-------------------------

Book (from homepage)

[illegible][illegible][illegible]

(This displayed page is very text heavy and lacks images. User might need to open a 2nd tab to refer from the main website)

1. The input data of booking.
2. The results: Details of each hotel
3. User selects package
4. Cost breakdown
5. Fill up booking information



DESTINATION	CHECK IN - CHECK OUT	ADULTS 18+	CHILDREN 0 - 17	PROMO	HIDE ^
Mauritius	03/01/2020 - 03/05/2020	2	2		
CHECK RATES					

Book (from homepage)





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Areas Included

All prices are listed at the lowest include daily breakfast and unlimited golf on the 27-hole signature course at Augusta Golf Club and on the beautiful Landon signature course at the new Centurys Golf Club.

RESIDENCE VILLAS



TWO-BEDROOM GARDEN RESIDENCE VILLA

1,400 sq. ft. (131M2)
Two king and two queen beds
Two living areas and two guest beds

Two Beds Available

from **EUR1,745**
average per night

[Book It Now](#)



THREE-BEDROOM GARDEN RESIDENCE VILLA

1,600 sq. ft. (149M2)
Three king and two queen beds
Two living areas and two guest beds

Two Beds Available

from **EUR1,990**
average per night

[Book It Now](#)



THREE-BEDROOM PARTIAL OCEAN VIEW VILLA

1,400 sq. ft. (131M2)
Two king and two queen beds
Two living areas and two guest beds

Two Beds Available

from **EUR1,427**
average per night

[Book It Now](#)



FOUR-BEDROOM DELUXE RESIDENCE VILLA

1,600 sq. ft. (149M2)
Two king and two queen beds
Two living areas and two guest beds

Two Beds Available

from **EUR1,789**
average per night

[Book It Now](#)



FIVE-BEDROOM DELUXE RESIDENCE VILLA

1,800 sq. ft. (167M2)
Two king and two queen beds
Two living areas and two guest beds

Two Beds Available

from **EUR1,119**
average per night

[Book It Now](#)



FIVE-BEDROOM GRAND RESIDENCE VILLA

1,800 sq. ft. (167M2)
Two king and two queen beds
Two living areas and two guest beds

Two Beds Available

from **EUR1,980**
average per night

[Book It Now](#)



FOUR-BEDROOM PREMIUM DELUXE RESIDENCE

1,600 sq. ft. (149M2)
Two king and two queen beds
Two living areas and two guest beds

Two Beds Available

from **EUR1,995**
average per night

[Book It Now](#)



FIVE-BEDROOM ROYAL RESIDENCE VILLA

1,800 sq. ft. (167M2)
Two king and two queen beds
Two living areas and two guest beds

Two Beds Available

from **EUR1,230**
average per night

[Book It Now](#)

SUITES



PRESIDENTIAL SUITE SANCTUARY

1,400 sq. ft. (131M2)
Two king and two queen beds
Two living areas and two guest beds

Two Beds Available

from **EUR11,335**
average per night

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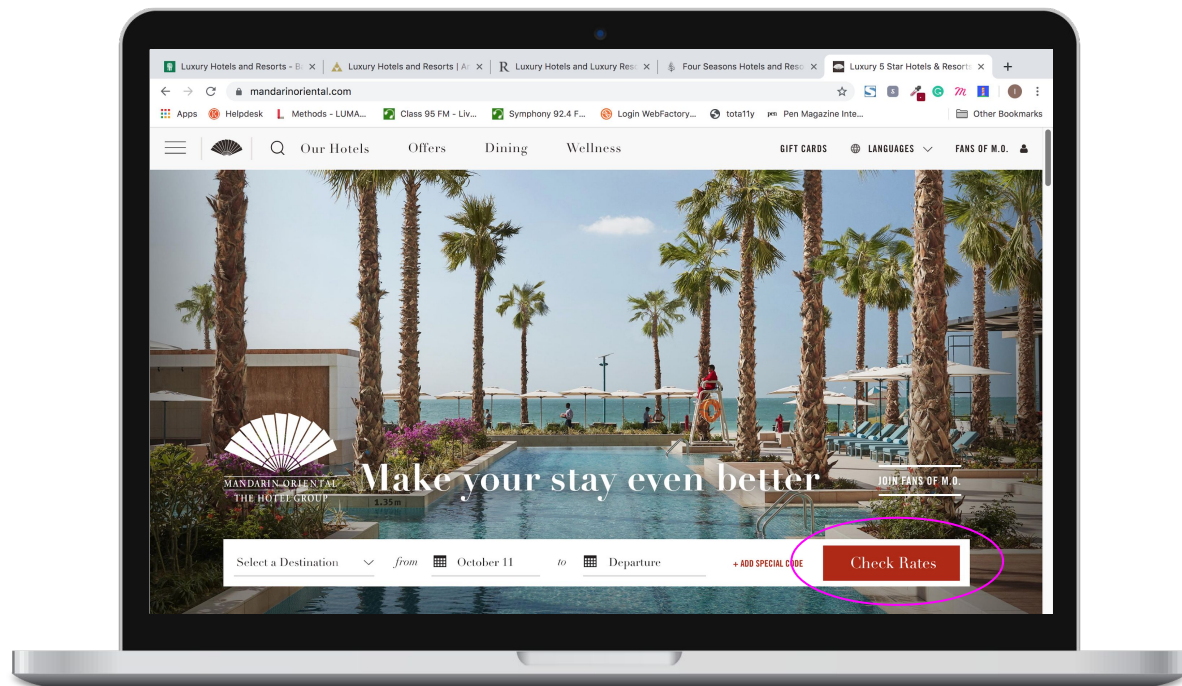
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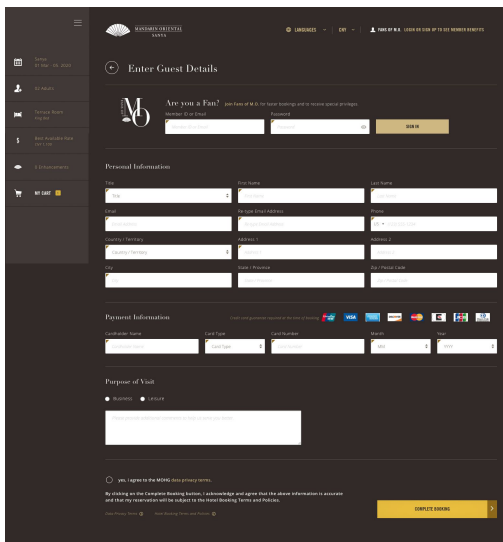
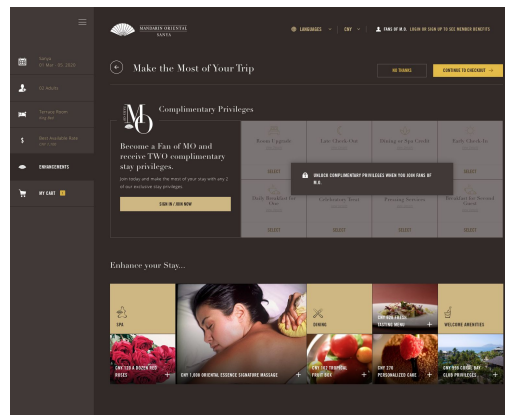
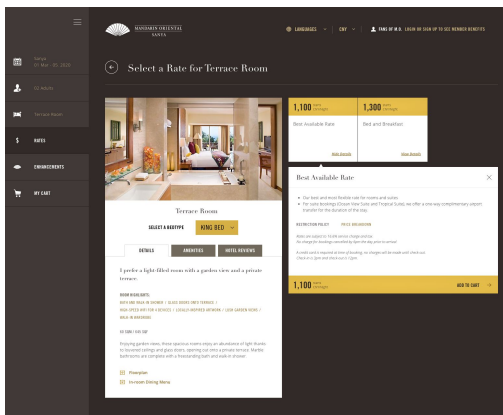
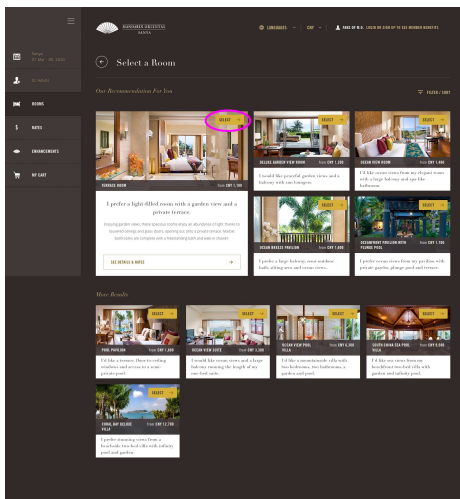
[Home](#)
[About Us](#)

[illegible]

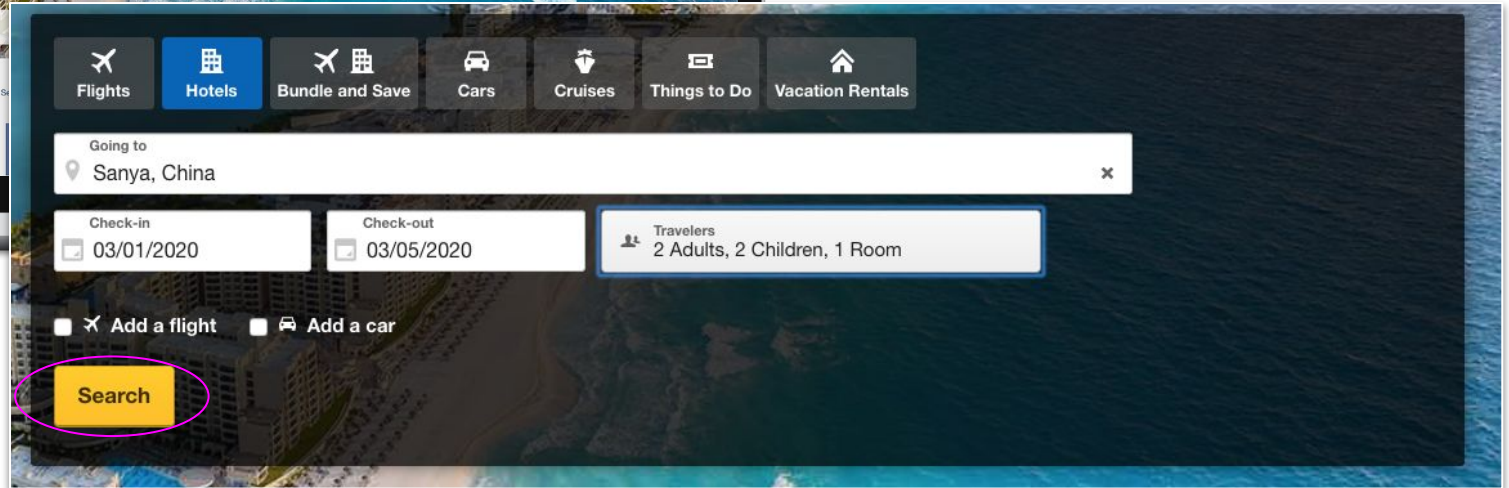
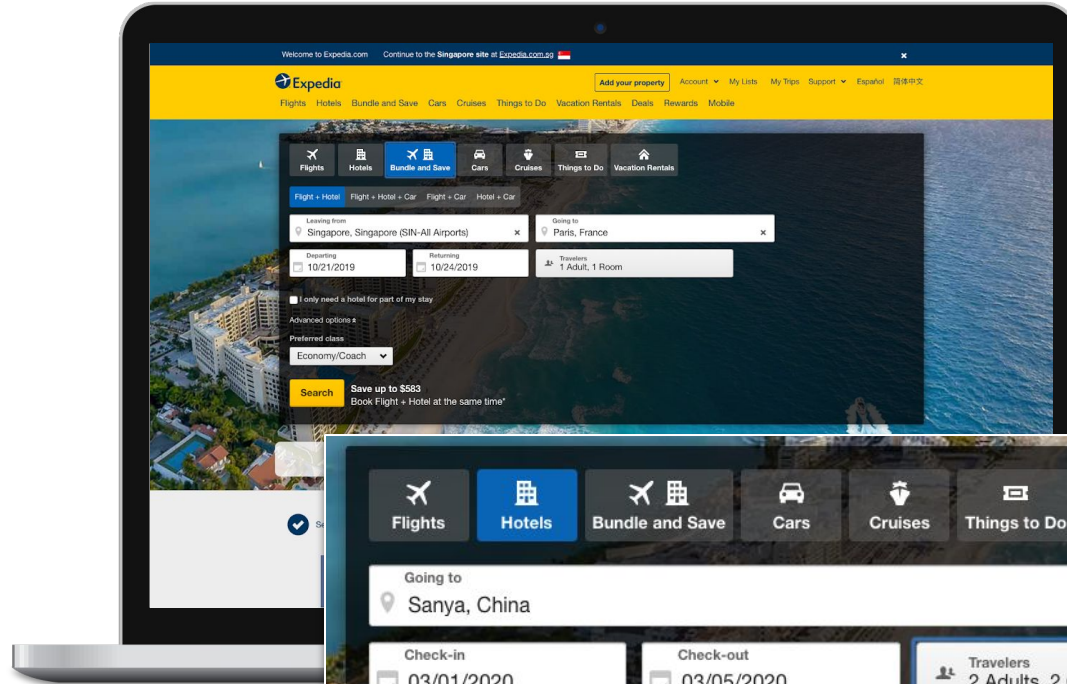
1. Stepper view allows the user to know which part they are in and have to complete.
2. The input data of booking +filters
3. The results: Details of each hote
4. Progressive real of information
5. User selects package
6. Cost breakdown
7. Fill up booking information



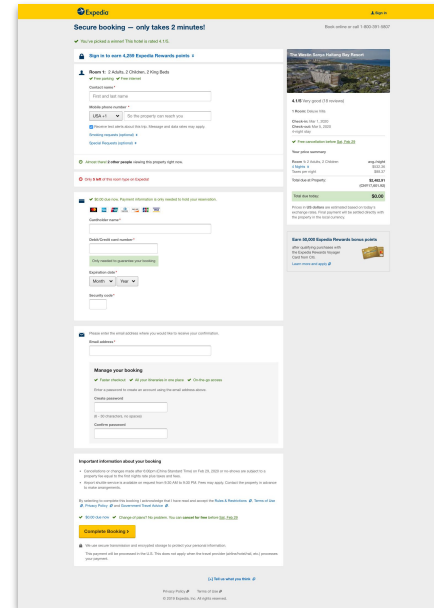
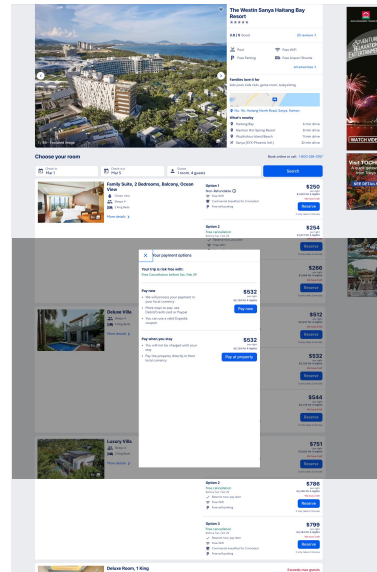
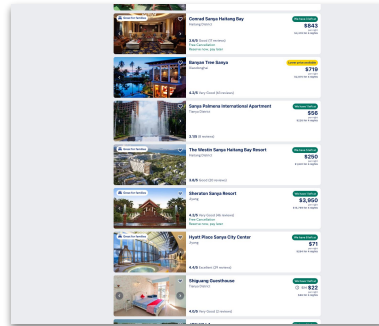
Book (from homepage)



1. The input data of booking + filters
2. The results: Details of each hotel
3. User selects package
4. Option to top up packages
5. User makes amendments to number of Pax
6. Cost breakdown
7. Fill up booking information



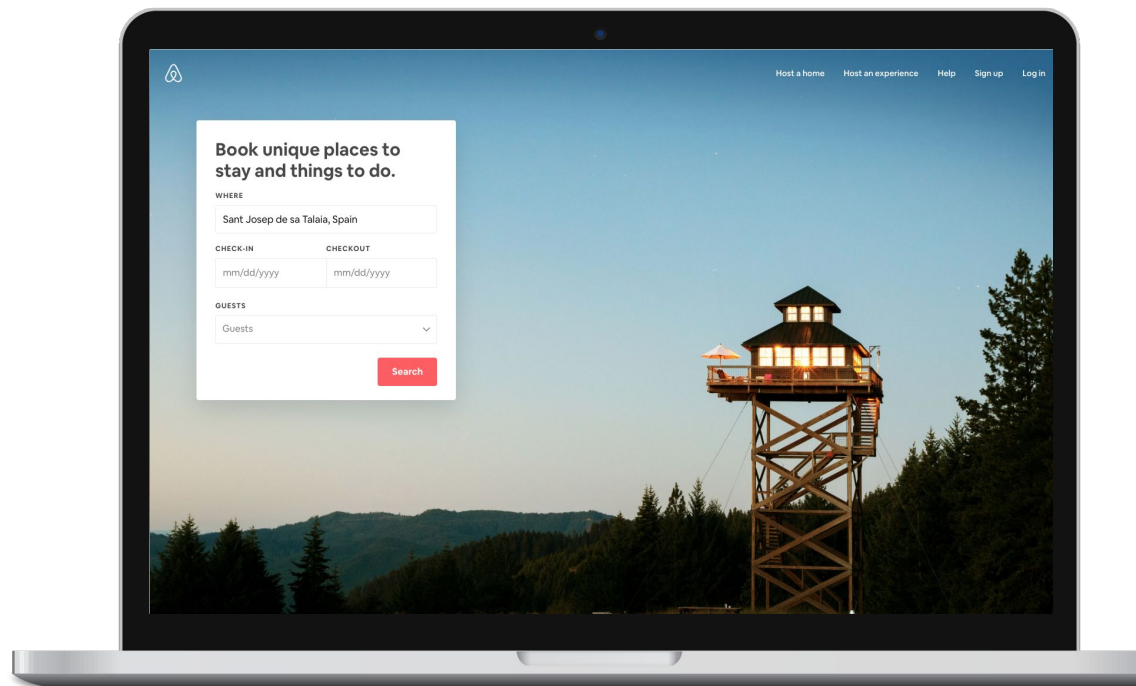
Book (from homepage)



1. Displayed results
2. Extensive left filtering system
3. User selects package
4. Payment alert popup
5. Cost breakdown
6. Fill up booking information



BOOKING



Book unique places to stay and things to do.

WHERE

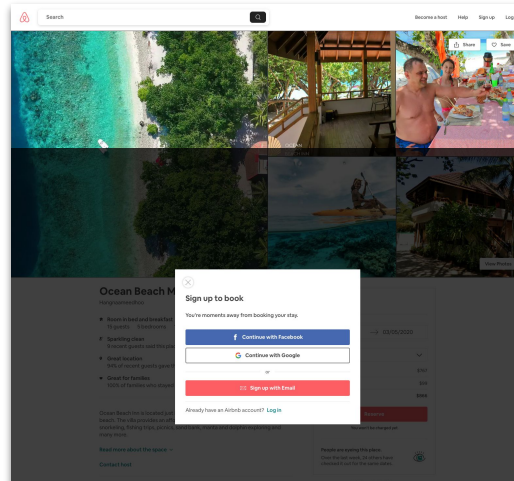
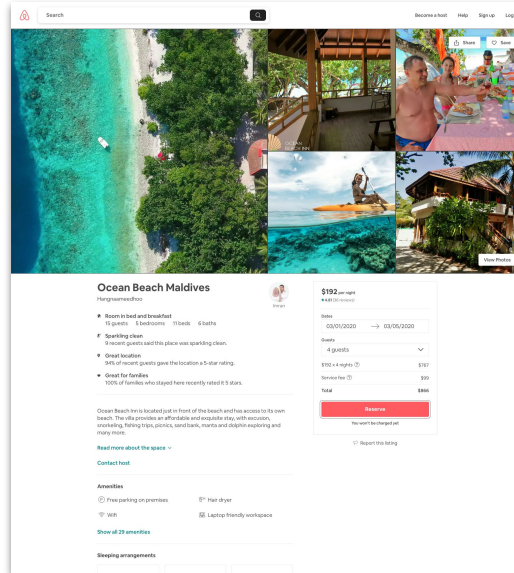
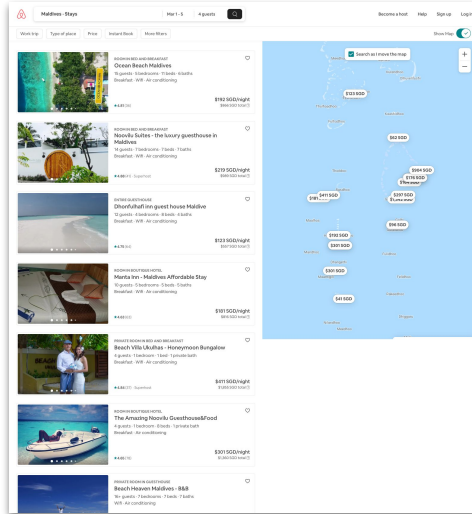
CHECK-IN CHECKOUT

GUESTS

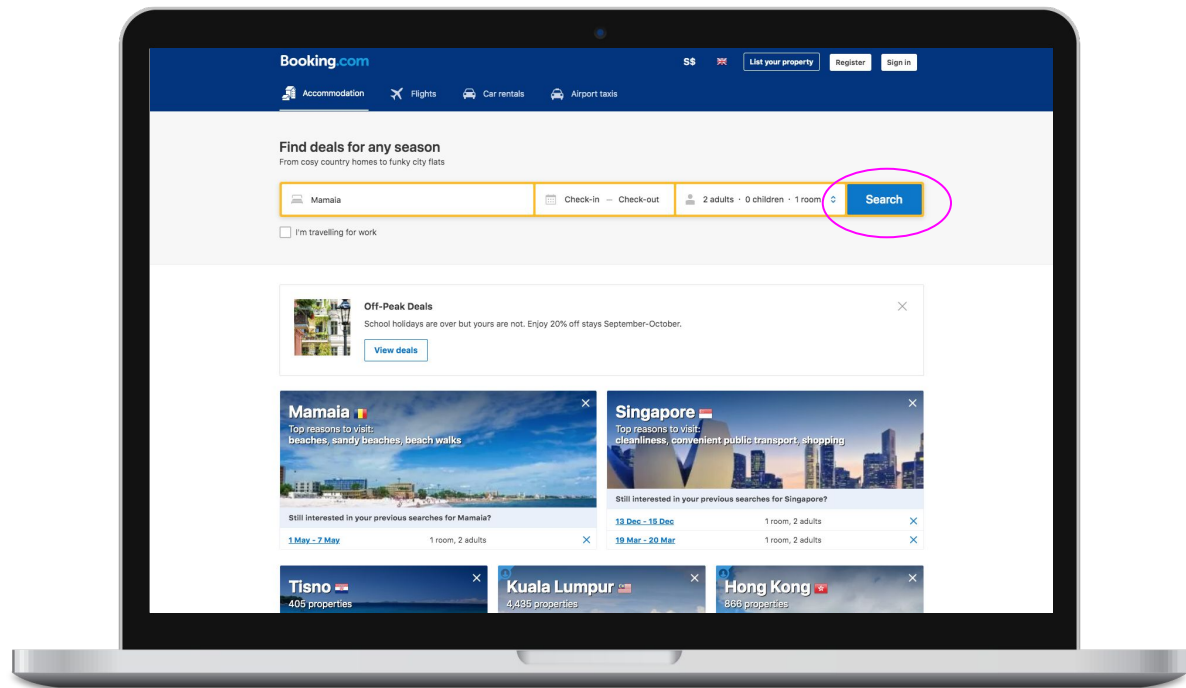
Book (from homepage)



BOOKING

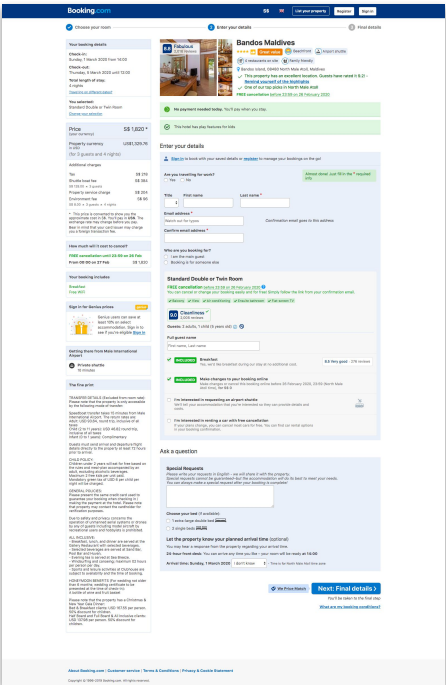
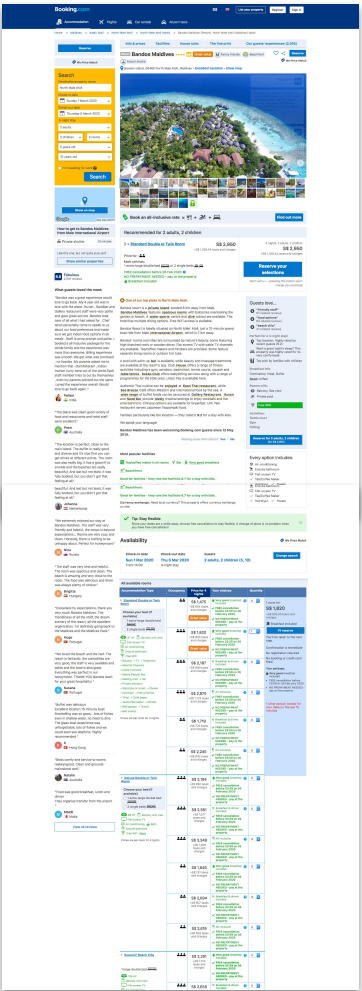
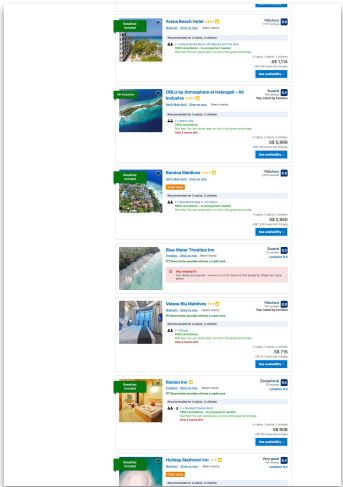


1. The input data of booking
2. Filters
3. The results: Details of each hotel
4. User selects
5. Log in alert popup

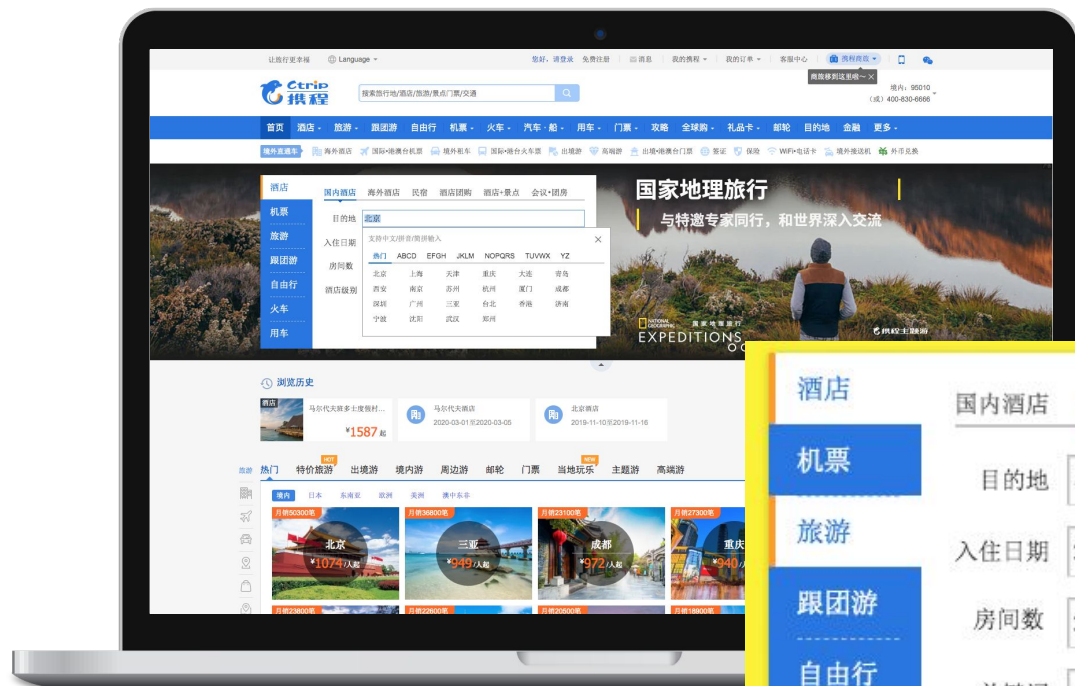


 Maldives, Maldives  Sun 1 Mar — Thu 5 Mar  2 adults · 2 children · 2 rooms 

Book (from homepage)



1. Displayed results
2. Extensive left filtering system
3. User selects package
4. Cost breakdown
5. Fill up booking information



(note: Booking bar for this website has more entry points for China Users: they filter / tab to the section that they want. This UI is for China Market, need to validate?)

酒店

机票

旅游

跟团游

自由行

火车

用车

国内酒店

海外酒店

民宿

酒店团购

酒店+景点

会议+团房

目的地

马尔代夫, 马尔代夫

入住日期

2020-03-01 星期日

退房日期

2020-03-05 星期四

房间数

2间

住客数

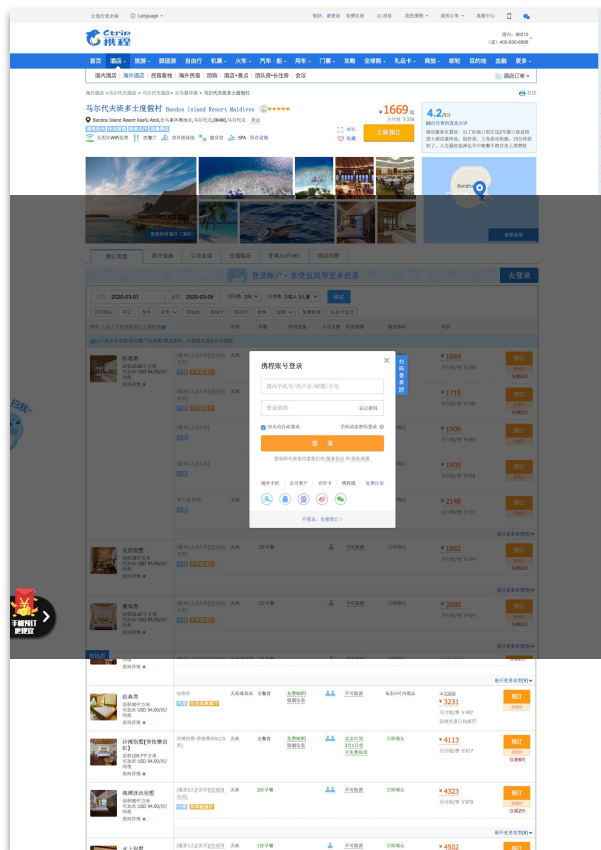
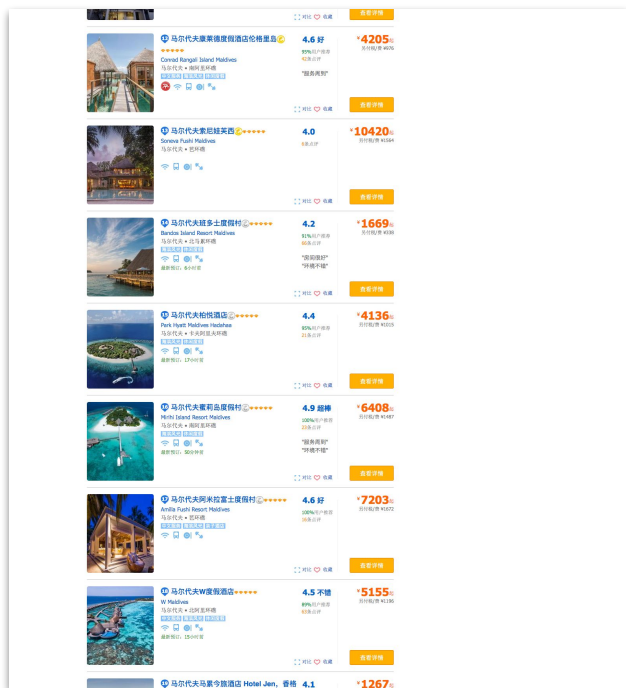
2成人 2儿童

关键词

(选填) 酒店/地标

搜索

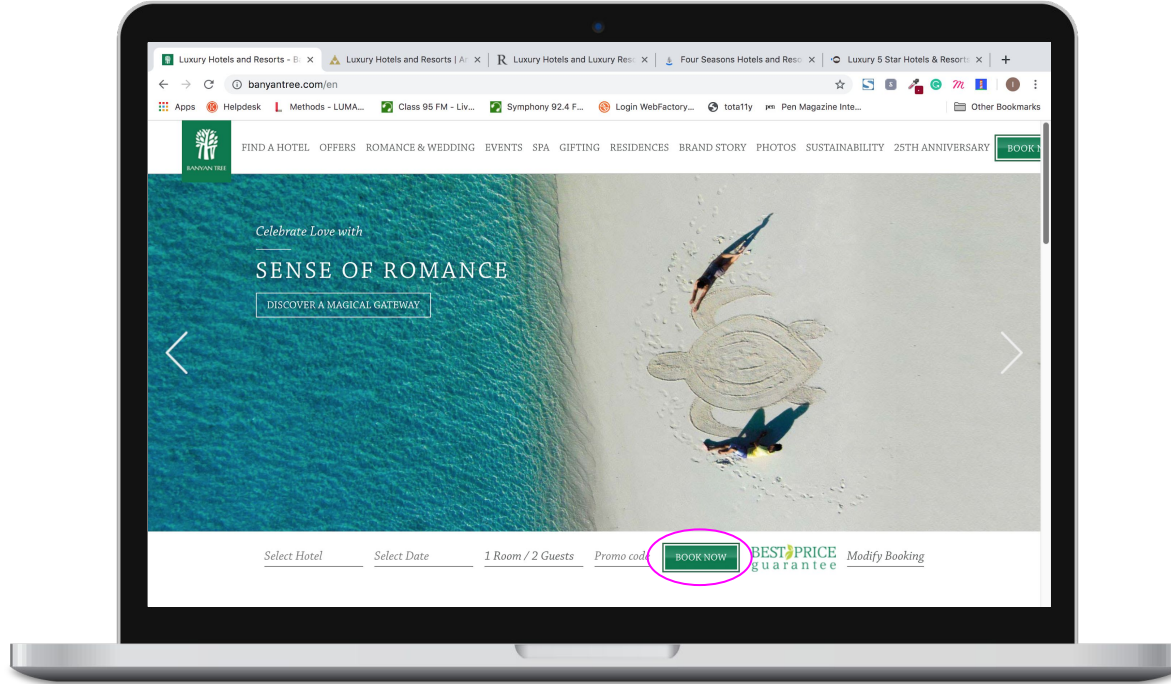
Book (from homepage)



(note: Display of information consistent / similar with Expedia & Booking.com)



BOOKING



Within this booking bar, the hierarchy of the 'Book Now' button and 'Best Price guarantee' text are fighting for importance. User might be inclined to click on the bigger text



Book (from homepage)


BANYAN TREE SANYA


China Yuan Renminbi
 English - US

SELECT DATES

Check-in 3/1/2020
 Check-out 3/5/2020
 Rooms 2
 Adults 1
 Children 1
 Age Child 1 0

Special Codes
 Group Code
 Corporate/Promotion Code
 Travel Industry ID

Advanced Search

CHECK AVAILABILITY

Availability Calendar

March 2020							April 2020						
Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa
										¥ 3654 1	¥ 3654 2	¥ 4040 3	¥ 4040 4
¥ 3654 1	¥ 3654 2	¥ 3654 3	¥ 3654 4	¥ 3654 5	¥ 4040 6	¥ 4040 7	¥ 3654 5	¥ 3654 6	¥ 3654 7	¥ 3654 8	¥ 3654 9	¥ 4040 10	¥ 4040 11
¥ 3654 8	¥ 3654 9	¥ 3654 10	¥ 3654 11	¥ 4040 12	¥ 4040 13	¥ 4040 14	¥ 3654 12	¥ 3654 13	¥ 3654 14	¥ 3654 15	¥ 3654 16	¥ 4040 17	¥ 4040 18
¥ 3654 15	¥ 6175 16	¥ 6175 17	¥ 6175 18	¥ 6175 19	¥ 6175 20	¥ 6175 21	¥ 3654 19	¥ 3654 20	¥ 3654 21	¥ 3654 22	¥ 3654 23	¥ 4040 24	¥ 4040 25
¥ 6175 22	¥ 6175 23	¥ 6175 24	¥ 3654 25	¥ 3654 26	¥ 4040 27	¥ 4040 28	¥ 3654 26	¥ 3654 27	¥ 3654 28	¥ 3654 29	¥ 3654 30		
¥ 3654 29	¥ 3654 30	¥ 3654 31											

Selected Dates
 Rooms are available.
 Very limited availability.
 Please contact reservations@banyan-tree.com or click on the "Live Chat" button for further assistance.

CHECK AVAILABILITY

Modify or Cancel a Reservation or Itinerary

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CHECK AVAILABILITY

CHECK AVAILABILITY

Modify or Cancel a Reservation or Itinerary

Refresh Calendar

- Similar looking CTA buttons.
- 'Check Availability' button is repeated



- The input information top of page is stated as 1st march to 5th march, but not reflect in the calendar below
- Why is 5th and 6th date selected in the calendar?
- Why do i need to repeat 'check booking availability' (when i have input this info in the previous page of the Booking Bar?)

BANYAN TREE SANYA

BEST PRICE guarantee

Back

ROOMS & RATES

China Yuan Renminbi
English - US

Reservation 1 of 2: 3/4/2020 - 3/5/2020
Guests: 1 Adult - 1 Child (Age: 0)
Update

View By Rate
View By Room
Refine Results

Best Available Rate - Room
Enjoy our best and flexible rate for room only
More about this Rate
Policies
Free cancellation up to 7 days prior to arrival or one night's accommodation charges thereafter
1 night deposit upon confirmation. It is refundable subject to cancellation policy

FROM **1,826.76 CNY** / Average Per Night
Excluding Taxes & Fees

VIEW AVAILABLE RATES

Best Available Rate - Breakfast
Enjoy our best available rate inclusive of breakfast
More about this Rate
Policies
Free cancellation up to 7 days prior to arrival or one night's accommodation charges thereafter
1 night deposit upon confirmation. It is refundable subject to cancellation policy

FROM **2,572.90 CNY** / Average Per Night
Excluding Taxes & Fees

VIEW AVAILABLE RATES

Compare Rooms

BACK TO TOP
CHAT

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View By Rate View By Room

View By Rate View By Room



This was a confusing option for me: When i toggled between the two, i could not see the difference between the two options, as both has similar looking prices listed. (note: It also made me wonder, shouldn't the rooms be listed by best rates?)

BANYAN TREE SANYA

BEST PRICE guarantee

Back

ROOMS & RATES

China Yuan Renminbi
English - US

Reservation 1 of 2: 3/4/2020 - 3/5/2020
Guests: 1 Adult - 1 Child (Age: 0)
Update

View By Rate
View By Room
Refine Results

Lagoon Pool Villa King
• 270sqm
• Garden view
• King bed
• Wifi
More about this room

FROM **1,826.76 CNY** / Average Per Night
Excluding Taxes & Fees

VIEW AVAILABLE RATES

Lagoon Pool Villa Twin
• 270sqm
• Garden view
• Twin beds
• Wifi
More about this room

FROM **1,826.76 CNY** / Average Per Night
Excluding Taxes & Fees

VIEW AVAILABLE RATES

Deluxe Lagoon Pool Villa
• 310sqm
• Garden view
• King bed
• Wifi
More about this room

FROM **2,019.73 CNY** / Average Per Night
Excluding Taxes & Fees

VIEW AVAILABLE RATES

Spa Sanctuary Pool Villa
• 366sqm
• Garden view
• King bed
• Wifi
More about this room

FROM **3,036.88 CNY** / Average Per Night
Excluding Taxes & Fees

VIEW AVAILABLE RATES

Luhuitou Bay Front Pool Villa
• 370sqm
• Bay & partial sea view
• King bed
• Wifi



BANYAN TREE SANYA

BEST PRICE
guarantee



ROOMS & RATES

China Yuan Renminbi

English - US

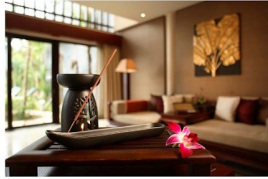
Reservation 1 of 2: 3/1/2020 - 3/5/2020 Guests: 1 Adult - 1 Child (Age: 0)

Update

[View By Rate](#)

[View By Room](#)

Refine Results



Best Available Rate - Room

Enjoy our best and flexible rate for room only

[More about this Rate](#)

Policies

Free cancellation up to 7 days prior to arrival or one night's accommodation charges thereafter
1 night deposit upon confirmation. It is refundable subject to cancellation policy

FROM
1,826.76 CNY / Average Per Night
Excluding Taxes & Fees

[HIDE AVAILABLE ROOMS](#)

Expanded



Lagoon Pool Villa King

- 270sqm
- Garden view
- King bed
- Wifi

[Read more](#)

1,826.76 CNY / Average Per Night
Excluding Taxes & Fees
[View Price Breakdown](#)

SELECT



Lagoon Pool Villa Twin

- 270sqm
- Garden view
- Twin beds
- Wifi

[Read more](#)

1,826.76 CNY / Average Per Night
Excluding Taxes & Fees
[View Price Breakdown](#)

SELECT



Deluxe Lagoon Pool Villa

- 310sqm
- Garden view
- King bed
- Wifi

[Read more](#)

2,019.73 CNY / Average Per Night
Excluding Taxes & Fees
[View Price Breakdown](#)

SELECT



Spa Sanctuary Pool Villa

- 366sqm
- Garden view
- King bed
- Wifi

[Read more](#)

3,036.88 CNY / Average Per Night
Excluding Taxes & Fees

SELECT



Luhuitou Bay Front Pool Villa

- 370sqm
- Bay & partial sea view
- King bed
- Wifi

[Read more](#)

3,808.75 CNY / Average Per Night
Excluding Taxes & Fees

SELECT



Luhuitou Two Bedroom Pool Villa

- 570sqm
- Garden view
- King & Twin beds
- Wifi

[Read more](#)

5,095.20 CNY / Average Per Night
Excluding Taxes & Fees

SELECT



Hotel information after clicking
'View Available Rooms' was very
brief. So i clicked 'Read more'

Click to
expand

BANYAN TREE SANYA
HOTELS & RESORTS

BEST PRICE guarantee

ROOMS & RATES

China Yuan Renminbi ▼ English - US ▼

Reservation 1 of 2: 3/1/2020 - 3/5/2020 **Guests:** 1 Adult - 1 Child (Age: 0)

Update

View By Rate View By Room

Refine Results

Best Available Rate - Room
 Enjoy our best and flexible rate for room only
[More about this Rate](#)

Policies
 Free cancellation up to 7 days prior to arrival or one night's accommodation charges thereafter
 1 night deposit upon confirmation. It is refundable subject to cancellation policy

FROM
1,826.76 CNY / Average Per Night
 Excluding Taxes & Fees

HIDE AVAILABLE ROOMS

Room Type	Description	Amenities
Lagoon Pool Villa King	A 45-metre private pool, a personal lounge pavilion, landscaped private gardens and a lavish outdoor bathtub add warmth to this tropical In-Villa stay. Spanning 272 square metres and thoughtfully designed to reflect the city's tropical latitude while retaining timeless oriental touches, this villa is made complete with timber terrace, lush bedroom with plush king-sized bed and a walk-in closet.	• 270sqm • Garden view • King bed • Wifi
Lagoon Pool Villa Twin	Similar amenities to the King villa, featuring two twin beds instead of a king bed.	• 270sqm • Garden view • Twin beds • Wifi
Deluxe Lagoon Pool Villa	A more luxurious option with additional amenities like a spa bath and premium linens.	• 310sqm • Garden view • King bed • Wifi

Expanded ↓

Amenities

Connectivity & Entertainment:

- Complimentary Wi-Fi / Internet usage
- Mini stereo system
- Plasma TV
- DVD Player

Bathroom:

- Bathrobes and Slippers
- Toiletries
- Outdoor bathtub

Other Services, features & Amenities:

- Walk in closet
- Daily newspapers
- Coffee/ tea making facilities replenished daily
- Pillow Selection
- In-villa safe
- Private garden & Loungers

[illegible]

! Upon reading the information on 'read more', the information displayed here mentions bed types - Since I have input for 4 pax in the previous screen, I am unsure if this is for whole villa or for per bed type?



BOOKING

Enlarged area

Click

View By Rate

View By Room



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BEST PRICE
guarantee



ROOMS & RATES

China Yuan Renminbi English - US

Reservation 1 of 2: 3/1/2020 - 3/5/2020 Guests: 1 Adult - 1 Child (Age: 0)

Update

View By Rate

View By Room

Refine Results



Lagoon Pool Villa King

- 270sqm
- Garden view
- King bed
- Wifi

More about this room

FROM
1,826.76 CNY / Average Per Night
Excluding Taxes & Fees

VIEW AVAILABLE RATES



Lagoon Pool Villa Twin

- 270sqm
- Garden view
- Twin beds
- Wifi

More about this room

FROM
1,826.76 CNY / Average Per Night
Excluding Taxes & Fees

VIEW AVAILABLE RATES



Deluxe Lagoon Pool Villa

- 310sqm
- Garden view
- King bed
- Wifi

More about this room

FROM
2,019.73 CNY / Average Per Night
Excluding Taxes & Fees

VIEW AVAILABLE RATES



Spa Sanctuary Pool Villa

- 366sqm
- Garden view
- King bed
- Wifi

More about this room

FROM
3,036.88 CNY / Average Per Night
Excluding Taxes & Fees

VIEW AVAILABLE RATES



Luhuitou Bay Front Pool Villa

- 370sqm
- Bay & partial sea view
- King bed
- Wifi

Click to
expand

View By Rate

View By Room



BANYAN TREE SANYA

BEST PRICE guarantee

Back

ROOMS & RATES

View Itinerary (1) China Yuan Renminbi English - US

Reservation 1 of 2: 3/1/2020 - 3/5/2020 Guests: 1 Adult - 1 Child (Age: 0)

Update

View By Rate

View By Room

Refine Results



Lagoon Pool Villa King

- 270sqm
- Garden view
- King bed
- Wifi

More about this room

FROM
1,826.76 CNY / Average Per Night
Excluding Taxes & Fees

VIEW AVAILABLE RATES



Best Available Rate - Room

Add To Compare

Enjoy our best and flexible rate for room only

Read more

Policies
Free cancellation up to 7 days prior to arrival or one night's accommodation charges thereafter
1 night deposit upon confirmation. It is refundable subject to cancellation policy

1,826.76 CNY / Average Per Night
Excluding Taxes & Fees
View Price Breakdown

SELECT



Best Available Rate - Breakfast

Add To Compare

Enjoy our best available rate inclusive of breakfast

Read more

Policies
Free cancellation up to 7 days prior to arrival or one night's accommodation charges thereafter
1 night deposit upon confirmation. It is refundable subject to cancellation policy

2,572.90 CNY / Average Per Night
Excluding Taxes & Fees
View Price Breakdown

SELECT



Lagoon Pool Villa Twin

- 270sqm
- Garden view
- Twin beds
- Wifi

More about this room

FROM
1,826.76 CNY / Average Per Night
Excluding Taxes & Fees

VIEW AVAILABLE RATES



Deluxe Lagoon Pool Villa

- 310sqm
- Garden view
- King bed



Hierarchy of information clicking 'View Available Rates' was confusing. Why was 'Policies' in bold, but the room description not highlighted? So i clicked 'Read more'

Click to expand

Expanded

[View By Rate](#)
[View By Room](#)


BANYAN TREE SANYA

BEST PRICE
guarantee

[Back](#)

ROOMS & RATES

[View Itinerary \(1\)](#) [China Yuan Beemish](#) [English - US](#)

Reservation 1 of 2: 3/1/2020 - 3/5/2020 Guests: 1 Adult - 1 Child (Age: 0)

[Update](#)

[View By Rate](#)

[View By Room](#)

[Refine Results](#)



Lagoon Pool Villa King

- 270sqm
- Garden view
- King bed
- Wifi

[More about this room](#)

FROM
1,826.76 CNY / Average Per Night
Excluding Taxes & Fees

[HIDE AVAILABLE RATES](#)



[Add To Compare](#)

Best Available Rate - Room

Enjoy our best and flexible rate for room only
With flexible rates all year round, experience a
Sanctuary for your Senses in stunning destinations of
your choice
[read less](#)

Policies

Free cancellation up to 7 days prior to arrival or one
night's accommodation charges thereafter
1 night deposit upon confirmation. It is refundable
subject to cancellation policy

1,826.76 CNY / Average Per Night
Excluding Taxes & Fees
[View Price Breakdown](#)

[SELECT](#)



[Add To Compare](#)

Best Available Rate - Breakfast

Enjoy our best available rate inclusive of breakfast
[Read more](#)

Policies

Free cancellation up to 7 days prior to arrival or one
night's accommodation charges thereafter
1 night deposit upon confirmation. It is refundable
subject to cancellation policy

2,572.90 CNY / Average Per Night
Excluding Taxes & Fees
[View Price Breakdown](#)

[SELECT](#)



Lagoon Pool Villa Twin

- 270sqm
- Garden view
- Twin beds
- Wifi

[More about this room](#)

FROM
1,826.76 CNY / Average Per Night
Excluding Taxes & Fees

[VIEW AVAILABLE RATES](#)



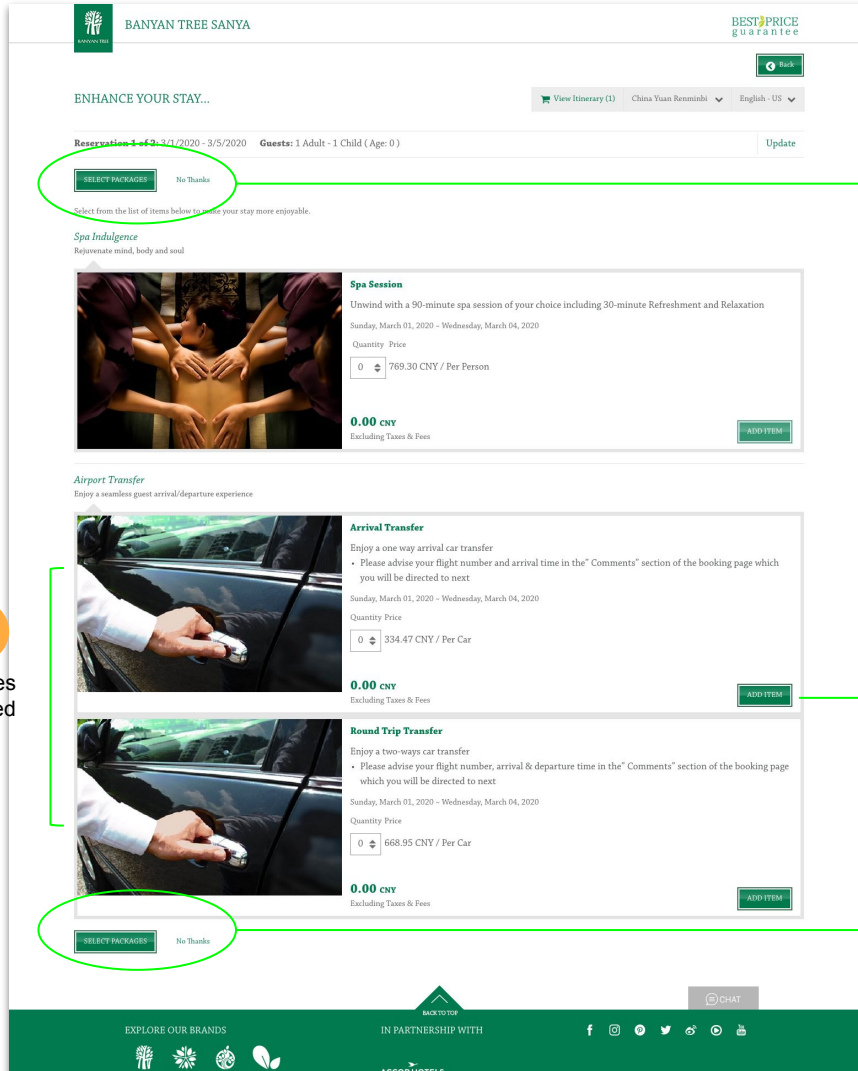
Deluxe Lagoon Pool Villa



... it did not reveal much more
than previous

Expanded





SELECT PACKAGES

No Thanks

SELECT PACKAGES

No Thanks



- Placing buttons on left of page is not the convention. User have scan the page to search for it to do the next action.
- In this page, these buttons are repeated.
- Priority of the buttons is deceiving (by highlighting 'select packages', it makes users think that that is the button they have to click on)

ADD ITEM



- This button looks like another primary button. Is this an action the user need to take?

Images repeated


BANYAN TREE SANYA





YOUR INFORMATION

China Yuan Renminbi
 English - US

Reservation 1 of 2: 3/1/2020 - 3/5/2020 Guests: 1 Adult - 1 Child
 Reservation 2 of 2: 3/1/2020 - 3/5/2020 Guests: 1 Adult - 1 Child
Total Rate: 17,040.08 CNY

☒ Check here if you want to copy the Guest, Payment and Additional Information to all rooms/reservations.
 Reserve this room using information from your member account.

E-mail: Password:

Forget your password? Click here 

▶ Indicates Required field.

Your Information

Title: Select First Name (English Only):

Last Name: E-mail Address:

Retype Your E-mail Address:

☐ Create New Account 

Address

Country/Region: United Kingdom Phone Number:

Credit Card Info

Payment Type: Select

Additional Details

Comments

Privacy & Promotional Offers

The privacy of our guests is very important to us. Please view our Privacy Policy.

☐ Guest agrees to receive marketing communications.

☐ Please acknowledge that you have read and accept our privacy policy.

Cancellations:

Free cancellation up to 7 days prior to arrival or one night's accommodation charges thereafter

Bookings:

1 night deposit upon confirmation. It is refundable subject to cancellation policy

☐ Please specify that you have read and understand the rate policies for your itinerary.





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Where is the final price in this 'Booking Page'?

Click to expand



BOOKING



BANYAN TREE SANYA

BEST PRICE
guarantee

Back

YOUR INFORMATION

China Yuan Renminbi English - US

Reservation 1 of 2: 3/1/2020 - 3/5/2020 Guests: 1 Adult - 1 Child
Reservation 2 of 2: 3/1/2020 - 3/5/2020 Guests: 1 Adult - 1 Child
Total Rate: 17,040.08 CNY

Reservation 1 of 2

Check-in Sunday, March 01, 2020 Check-out Thursday, March 05, 2020 Nights 4 Guests 1 Adult, 1 Child (Age 0) Room Type Lagoon Pool Villa King Booked Rate Best Available Rate - Room
Room Charges 7,307.04 CNY
Tax 1,213.00 CNY
TOTAL RATE
8,520.04 CNY
Price Breakdown

Reservation 2 of 2

Check-in Sunday, March 01, 2020 Check-out Thursday, March 05, 2020 Nights 4 Guests 1 Adult, 1 Child (Age 0) Room Type Lagoon Pool Villa King Booked Rate Best Available Rate - Room
Room Charges 7,307.04 CNY
Tax 1,213.00 CNY
TOTAL RATE
8,520.04 CNY
Price Breakdown

Room Charges 14,614.08 CNY
Tax 2,426.00 CNY

TOTAL RATE
17,040.08 CNY

BOOK ANOTHER ROOM

☒ Check here if you want to copy the Guest, Payment and Additional Information to all rooms/reservations.

Reserve this room using information from your member account.

E-mail Password

Forgot your password? Click here

SUBMIT

Indicates Required field.

Your Information

Title Select First Name (English Only)

Last Name E-mail Address

Retype Your E-mail Address

☐ Create New Account

Address

Country/Region United Kingdom Phone Number

Credit Card Info

Payment Type Select

Additional Details

Comments

Expanded

Privacy & Promotional Offers

The privacy of our guests is very important to us. Please view our Privacy Policy.

☐ Guest agrees to receive marketing communications.

☐ Please acknowledge that you have read and accept our privacy policy.

Cancellations:

Free cancellation up to 7 days prior to arrival or one night's accommodation charges thereafter

Bookings:

1 night deposit upon confirmation. It is refundable subject to cancellation policy

☐ Please specify that you have read and understand the rate policies for your itinerary.

CONFIRM RESERVATIONS

Make 70708

CHAT

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